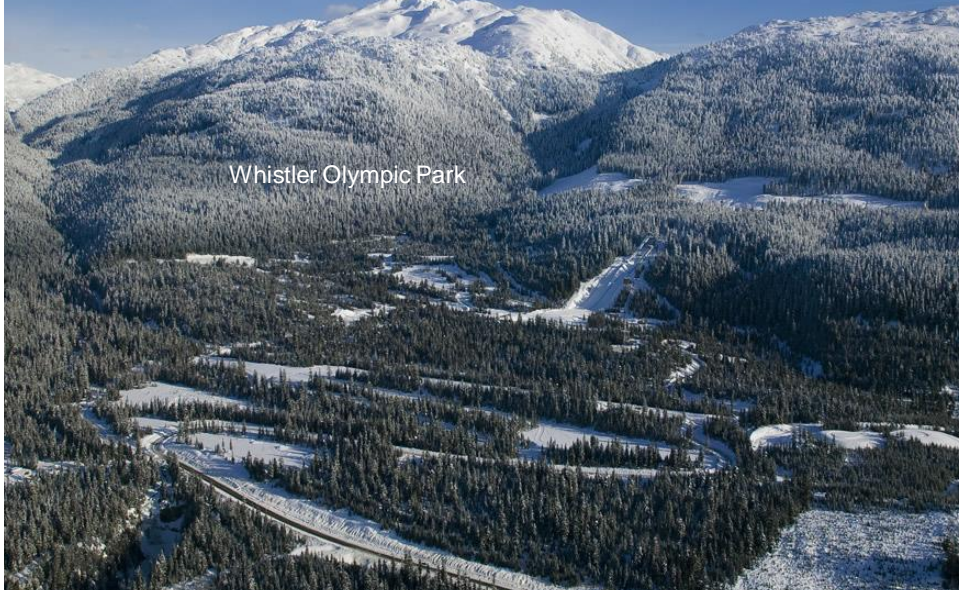


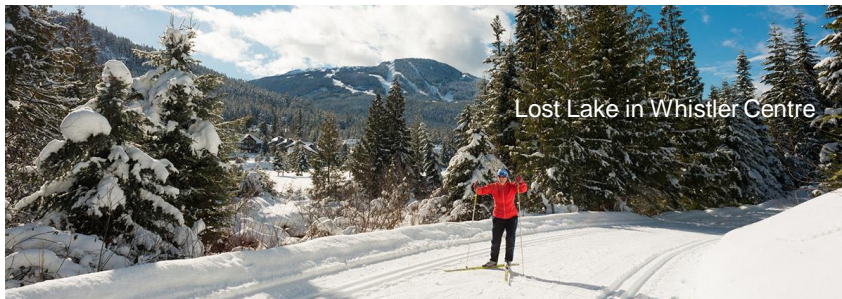
Whistler Nordics Ski Club

2014-15 Season Summary



Who are we?

- ❖ Full service club in Whistler, BC comprising 163 members (55 Adults & 108 Youth).
- ❖ Governed by Board of Directors (7 Volunteers)
- ❖ We ski at 3 different locations that are open to the general public and maintained by the owners: Lost Lake: 32 km ~ Whistler Olympic Park: 55 km ~ Callaghan Country: 42 km



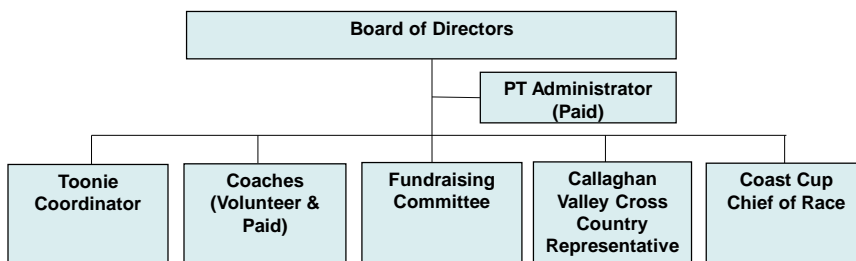


What do we do?

- ❖ Deliver Youth Skill Development Programs (Bunnies to Race Team)
- ❖ Deliver Adult/Masters Programs
- ❖ Host Regional On-Snow Camp
- ❖ Host annual Ski SWAP in the fall
- ❖ Host Coast Cup #2 at Whistler Olympic Park
- ❖ Host NCCP Community Coach & Officials Workshop
- ❖ Payakentsut volunteer support
- ❖ Host fundraising events, e.g. 'Season Kick Off' social at Whistler Athletes' Lodge
- ❖ Weekly Toonie Races & Après



How do we do it?



Funding Sources:

- ❖ Direct Access Gaming Grant
- ❖ Resort Municipality of Whistler - Community Enrichment Program Grant
- ❖ Scotiabank Bright Futures Program – Matches Fundraiser Event Funds
- ❖ Hosting races
- ❖ Fundraising events: Socials, Ski SWAP, Silent Auctions
- ❖ Private Donations
- ❖ Program & Membership Fees

- ✓ New fundraising committee and events have meant the club is less reliant of grants and more self sustainable.
- ✓ Two Club skiers nominated to the Provincial Development Squad (Benita Pieffer and Michael Murdoch).
- ✓ Three Club skiers nominated to the BC Talent Squad (Joe Davies, Linnea Uunila, and Mila Wittenberg).
- ✓ Introduced club clothing that required no minimum orders shipped direct to customer from supplier
- ✓ Subsidised Youth Season Trail Passes at WOP.
- ✓ High School age athletes taking their NCCP Certification and coaching young kids
- ✓ The return of the Toonie Races!
- ✓ Sea to Sky Club Collaboration (Read on...)

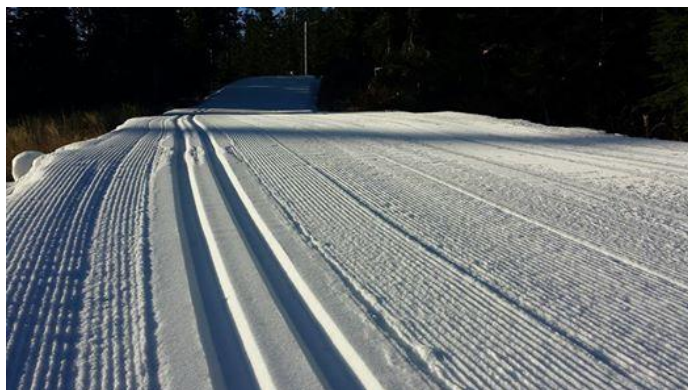
2015

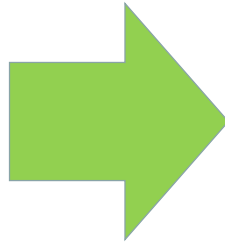


2015 LACK OF SNOW!



Thank goodness for Callaghan Gold at Whistler Olympic Park!





Why collaborate?

- ❖ Three clubs experiencing the same challenges: source, pay and retain higher level coaches.
- ❖ Three clubs training at the same location duplicating coaching efforts with small groups of athletes.

How collaborate?

- ❖ Used local facility Whistler Olympic Park as the hub for the collaboration: recruited, coordinated and paid coaches.
- ❖ Combined registration for programs, kids from different clubs train together, clubs share costs of coaches.
- ❖ Combined coaching resources to offer Cross Country, Biathlon, Ski Jumping opportunities 5 times a week.

Benefits

- ✓ Clubs contracted coaches from WOP: clubs benefit from a large pool of coaches, club only pays for their coaching time, gives local coaches/facility extra work, saves clubs' expenses such as trail passes for coaches.
- ✓ WOP dealt with all payroll and coordination of coaches. Clubs did retain some volunteer coaches where the cost for a season pass was paid instead of wages.
- ✓ Larger groups of kids in SDP resulted in more levels to meet the needs of the athletes and training groups.
of Kids: Sat: 70, Sun: 125, Mon: 90, Tues: 48, Weds: 27

Challenges

- Tracking registrations, payments, cancellations, calculating clubs' share of revenue and expenses time consuming.
- Communication between clubs and athletes needs improvement next season and better coordination.
- Some race support needs to be provided.