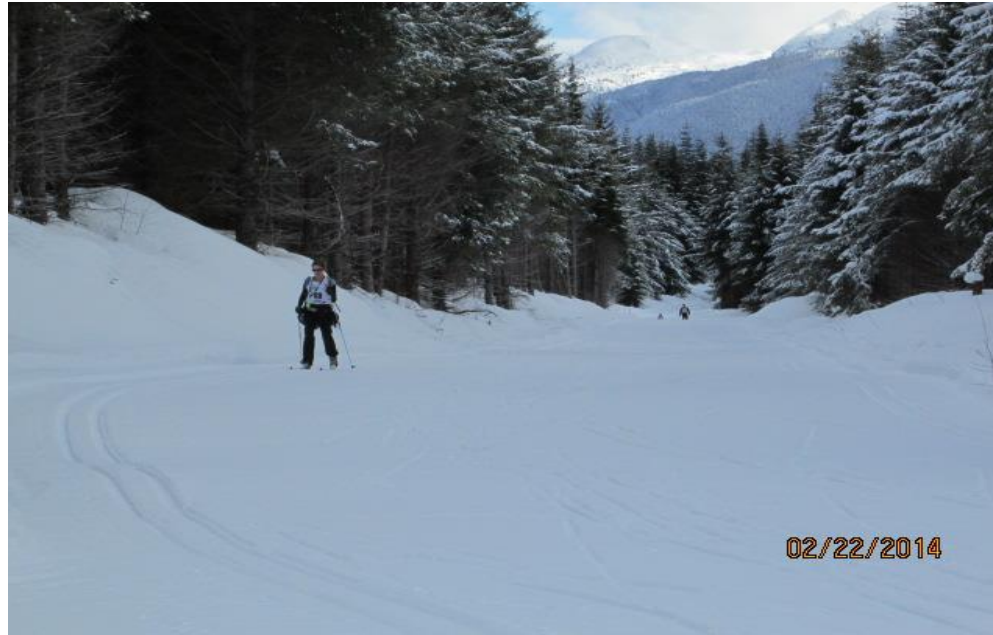


# Snow Valley Nordic Ski Club



Onion Lake Ski trails located halfway  
between Terrace and Kitimat BC

<http://snowvalleynordics.com>

# Grooming Equipment Renewal

- The project to replace our aging Piston Bulley 200 was started in 2011. Replaced in December of 2015, Cost \$291,000
- During that time we knew our aging Alpine Twin Track was near its end as well. It was a model year 1992. Replaced in January of 2016, Cost \$18,600
- This was a serious undertaking for our Club that our existence depended on.

# Our Former PB200, year 1986 with over 10,000 hours



Our Former Alpine Twin Track, model year 1992 in service in 2009.



# Here is how we did it!

- Dan McElheron currently Club President was tasked with Fundraising for this project.
- I sought advice from our former primary fundraiser
- I developed a short presentation that could be printed, presented to groups, included in grant applications and e-mailed.
- A picture is worth a thousand words, so heavy on pictures, minimal to the point content. The next 15 slides is the presentation. (Project Pitch)

# Snow Valley Nordic Ski Club



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# An important community asset



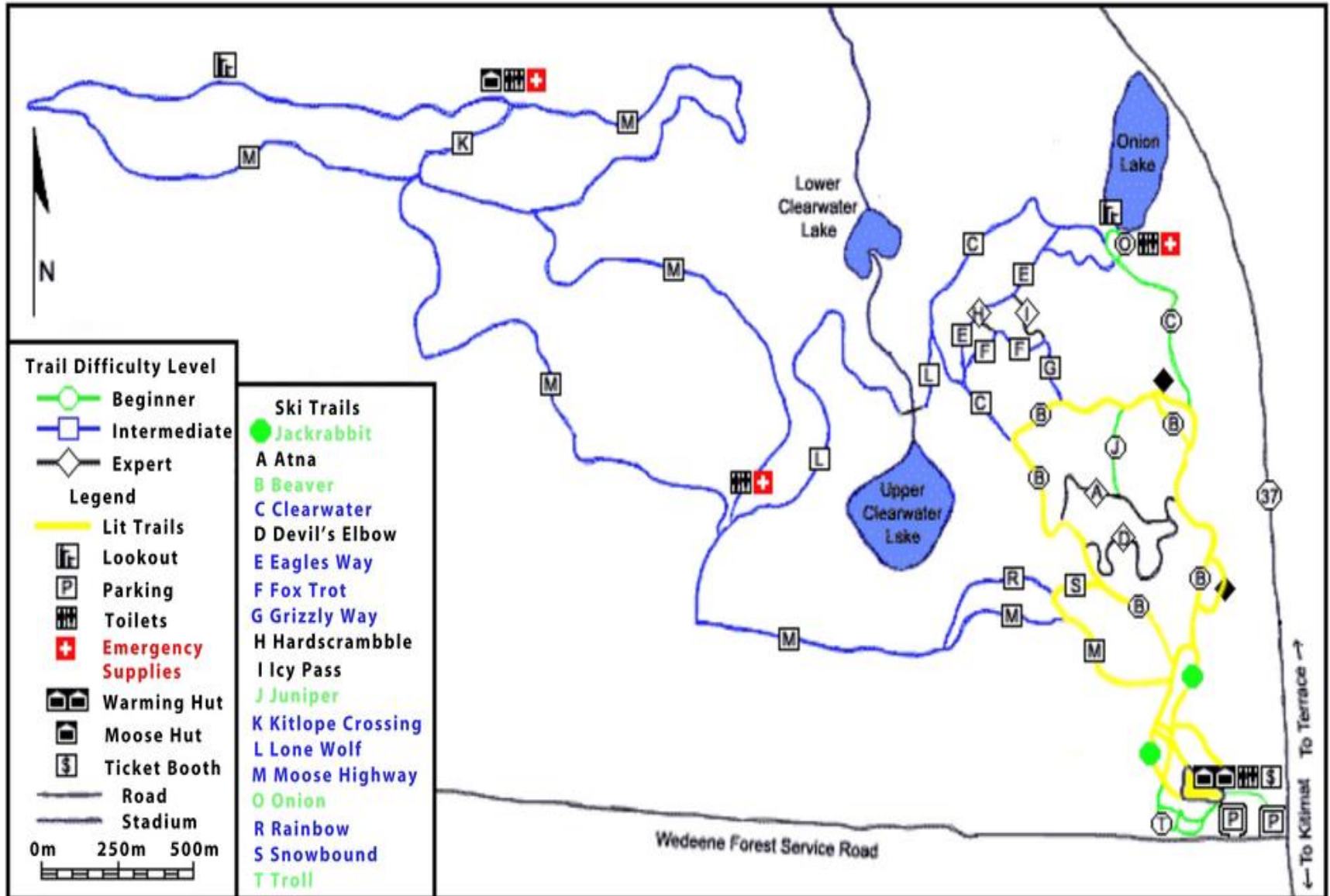
**Providing 35 kilometers of groomed trails including 5 kilometers of lit trails for night skiing**

# Our Club is run entirely by member volunteers, community and business support

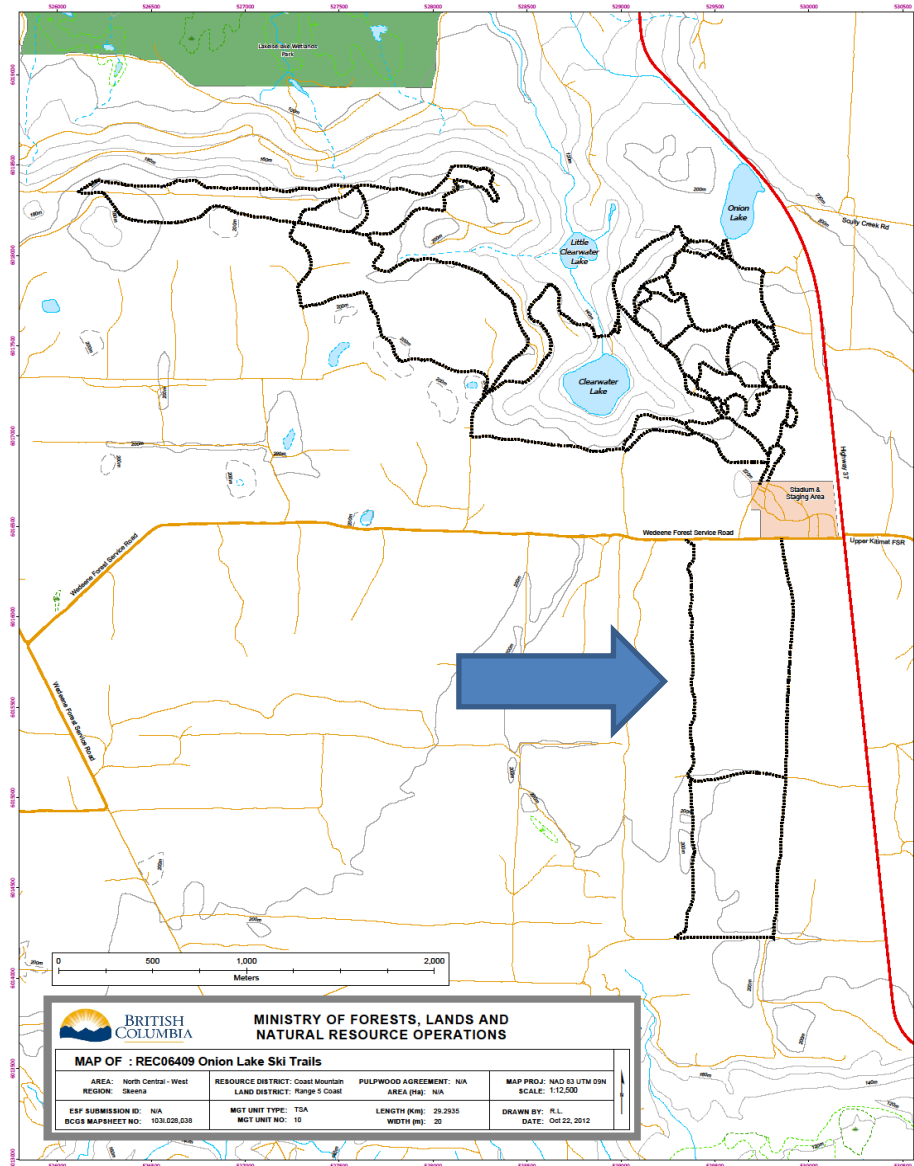
- The trail system has been built to suit a variety of skill levels and still provide easy access to many small lakes and spectacular views of the valley. Each year the club organizes and hosts the numerous events at the Onion Lake Ski Trails.
- In the 2013-2014 season we had 330 season pass holders and over 900 single day pass visits. Our season can run from December to April (Depending on snow conditions) and the club is open for skiing seven days a week including night skiing.



# Our Trail Map



# This Detail trail map includes our newest and most popular Run “Doggy” K9 trail



# The Club Executive and Membership are looking ahead and are fund raising for our future

- We are raising funds to renew our Snow grooming equipment . Our current equipment is aging and is twenty eight years old with over 10,000 hours of service. We have entered an agreement to purchase a used 2013 Prinoth (Bombardier) BR350 Snowcat with no more than 3400 hours of service. Our goal is to purchase the equipment by September 2015 or sooner. We are looking to raise around \$291,000.

# Our current Piston Bully hard at work



Purchase in the Summer/Fall of 2015, This Snow Cat is a 2013 Prinoth/Bombardier BR350, made in Canada with an estimated 3,400 hours. We should be able to purchase this for \$291,000 including tiller, accessories, taxes and delivery.



Local Business, Corporate, Community  
and Club Membership support is key  
to our success.



Our Club Executive requests your financial support



We appreciate any contribution  
towards renewing our snow grooming  
equipment





# To make a contribution

- You can contact us.
- Club President :Dan McElheron -  
[Dan.McElheron@telus.net](mailto:Dan.McElheron@telus.net) 250-615-0178
- Club Past President Liz Thorne-  
[ejthorne@telus.net](mailto:ejthorne@telus.net) 250-632-6055
- Send your contribution to the Snow Valley Nordic Ski Club, payable to the club with a memo New Snow Cat Fund. Mailing address
- Snow Valley Nordic Ski Club P. O. Box 404 Kitimat, BC V8C 2M4

To learn more about our Club and facilities check out our website <http://snowvalleynordics.com>



# Join us on the trails



# Thank You



# Funds Raised each Season 2011-2016

- 2011/12 Season \$37,500
- 2012/13 Season \$53,500
- 2013/2014 Season \$56,119
- 2014/2015 Season \$61,019
- 2015/2016 to Season open December 2015 \$83,500 (included a low interest loan of \$32,700 over 5 years from NDIT).

# Approximate break down of funding sources

- Municipal, Regional District and Community Forest (\$145,000) 49.8%
- Local Business community (\$31,500) 10.8%
- Other Grants (\$14,971) 5.08%
- Club Membership the balance 34.32% which includes the sale of the old PB (netted just over \$8K) and eventual pay back of the loan over 5 years to NDIT.

# Membership Funding

- Annual donations on membership renewal
- Platinum Pass sales (three year pass included a donation to the fund, all proceeds to the fund) Limited to 15% of membership
- Surplus revenues annually
- Day pass visitors, \$1 surcharge
- Skiathon
- Eventual repayment of loan to NDIT
- Sale of the Old PB
- Be recognized final funding push
- Ski Club membership were the largest single contributors to the project

Success December 2015, a 2013 Prinoth BR350 (3100 hours) with a new track, new grooming attachments, unit modifications and a front renovator seen here on our trails in January 2016





Our new groomer should serve our trails for twenty years or more



Our new 2016 Bearcat XT Groomer Special, cost \$18,600. Purchased with \$10K Grant from the Community Forest and the balance from club revenues



# 2015/2016 Highlights

- We had record revenues on day pass visits
- Record revenues on ski rentals
- Record enrollment in Bunnies and Rabbits
- Near record membership at 344 members
- Set aside our first years loan payment of \$7,100 to NDIT due in December 2016
- Expecting continued growth in all these revenue areas next season