





GUIDELINES:

- 1. 1 to 3 minutes & feature your SDP program in action.
- 2. Fun, funny, cute, serious, have interviews, show drills, talk about the benefits of the program/skiing and/or why folks volunteer, show beautiful scenery, or all of the above. Your choice!
- 3. Kids should have this year's program toques and buffs on.
- 4. Clubs can submit multiple videos, max of one winner per club.
- 5. Submit your video on your club's social media accounts and make sure to tag @crosscountrybc on Facebook so that we see it. If we "Like" it on Facebook, you'll know we've seen it.
- 6. Deadline is March 1. No late entries!!
- 7. A judging panel will determine the top 4 videos, followed by a Facebook poll to determine the winner between the top two videos, and another poll to determine the winner for 3rd.

1st Place: \$1,500 2nd Place: \$1,000 3rd Place: \$700 4th Place: \$400

Good Luck & Have FUN!





