

# Overlander Ski Club

• Kamloops, BC

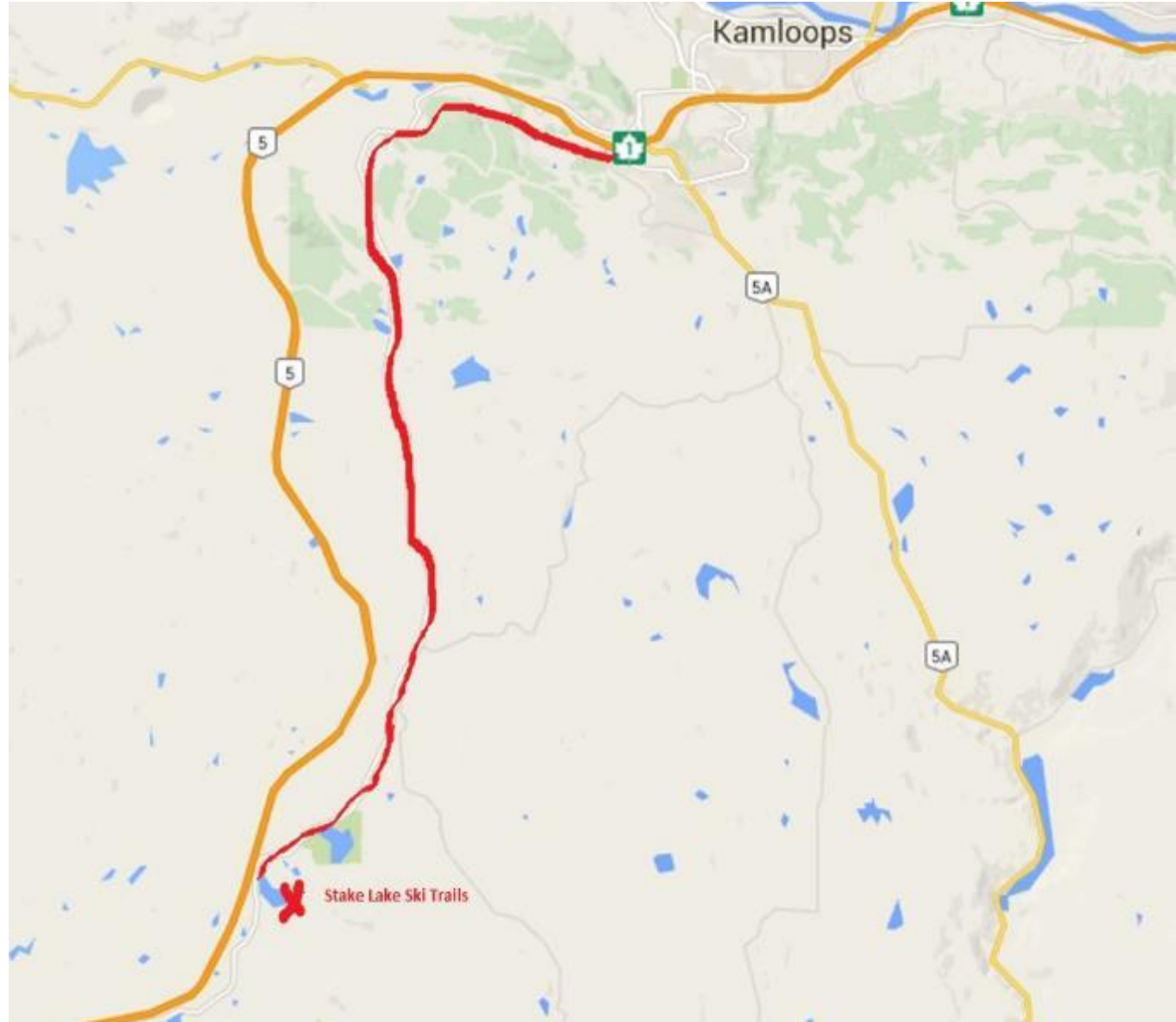


Fast ...  
Fun ...  
&  
Family Friendly



Our home is on the  
Stake Lake Trails

Just 25Km  
south of  
Kamloops





Pardon us,  
we're a bit  
exhausted... it  
was a very  
busy season!



## Our season by the numbers

- 122 days open  
(one day short of a record)
- 18,803 skier visits  
(new record by 30%)
- 1,784 snowshoer visits  
(double our old record)
- 567 club members
- Over 600 Six-day passes sold

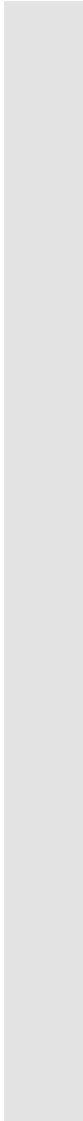

## Club History

- incorporated in 1983
- Bruce Tucker was the first President of the original Board of Directors
- Bruce is still on the Board today

We are known  
for....

- Our friendly skiers
- Our skills and experience as event hosts
- Our exceptional volunteers
- Our popular and priceless staff





We are also known for  
our highly paid  
SpokesCreatures

“The famous  
Stake Lake  
moose”



“The famous  
Stake Lake  
moose”





“The famous  
Stake Lake  
moose”





“The famous  
Stake Lake  
moose”



“The famous  
Stake Lake  
moose”





“The famous  
Stake Lake  
moose”



“The famous  
Stake Lake  
moose”





OSCar and  
OSCette – our  
Mascots



Overlander  
Insider News  
Bulletin:  
“Lynx on Hoss”



Overlander  
Insider News  
Bulletin:  
“Lynx on Hoss”





Overlander  
Insider News  
Bulletin:  
“Lynx on Hoss”





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Overlander  
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Overlander  
Insider News  
Bulletin:  
“Lynx on Hoss”







# Trails

Our trails our  
legendary

The Stake Lake Ski Trails are operated on crown land by the Overlander Ski Club under a long-term agreement with the Provincial Government through Recreation Sites and Trails

Ski Trails – over 60 Km of trails over varied terrain













































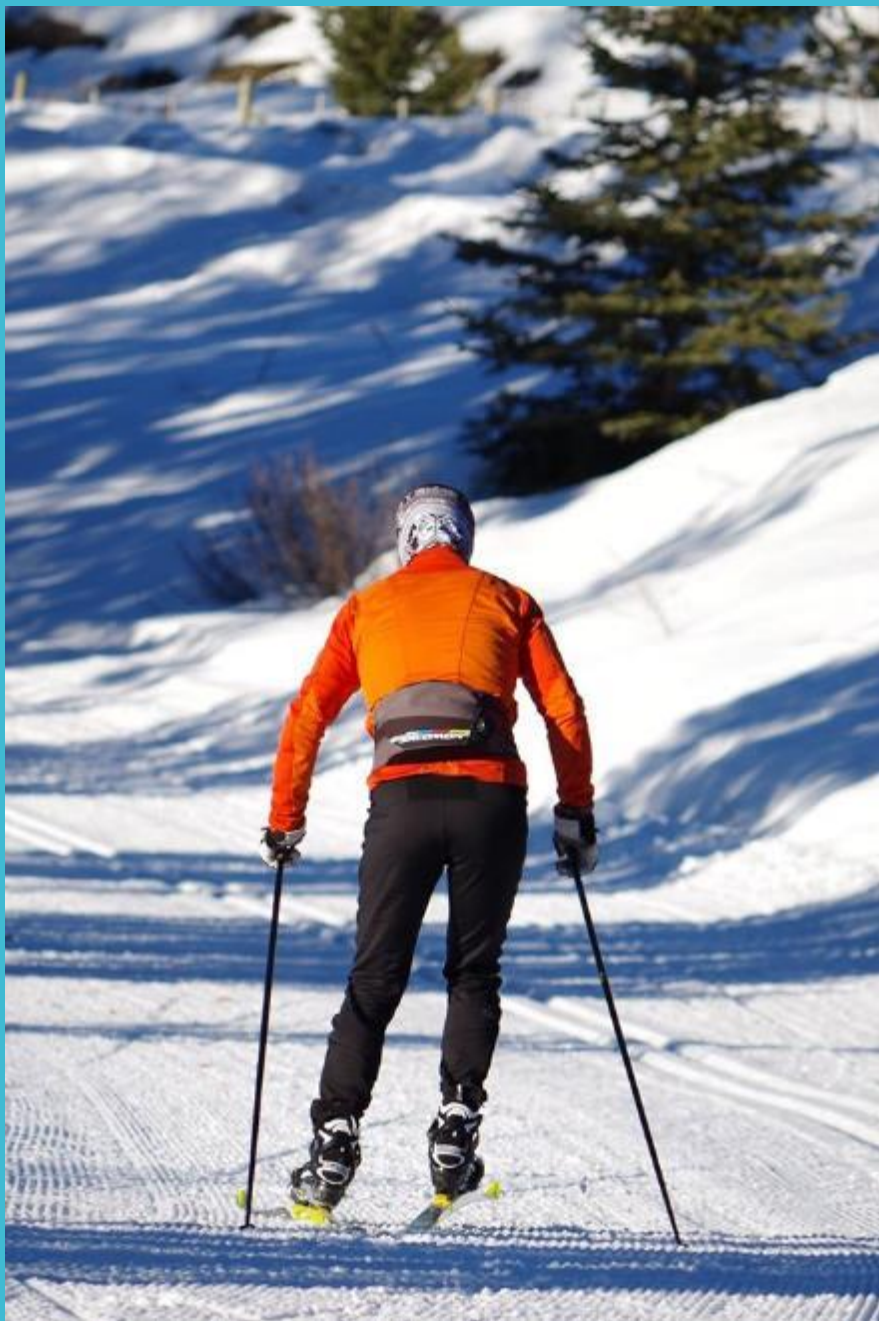
**CAUTION**  
  
**STEEP HILL**



















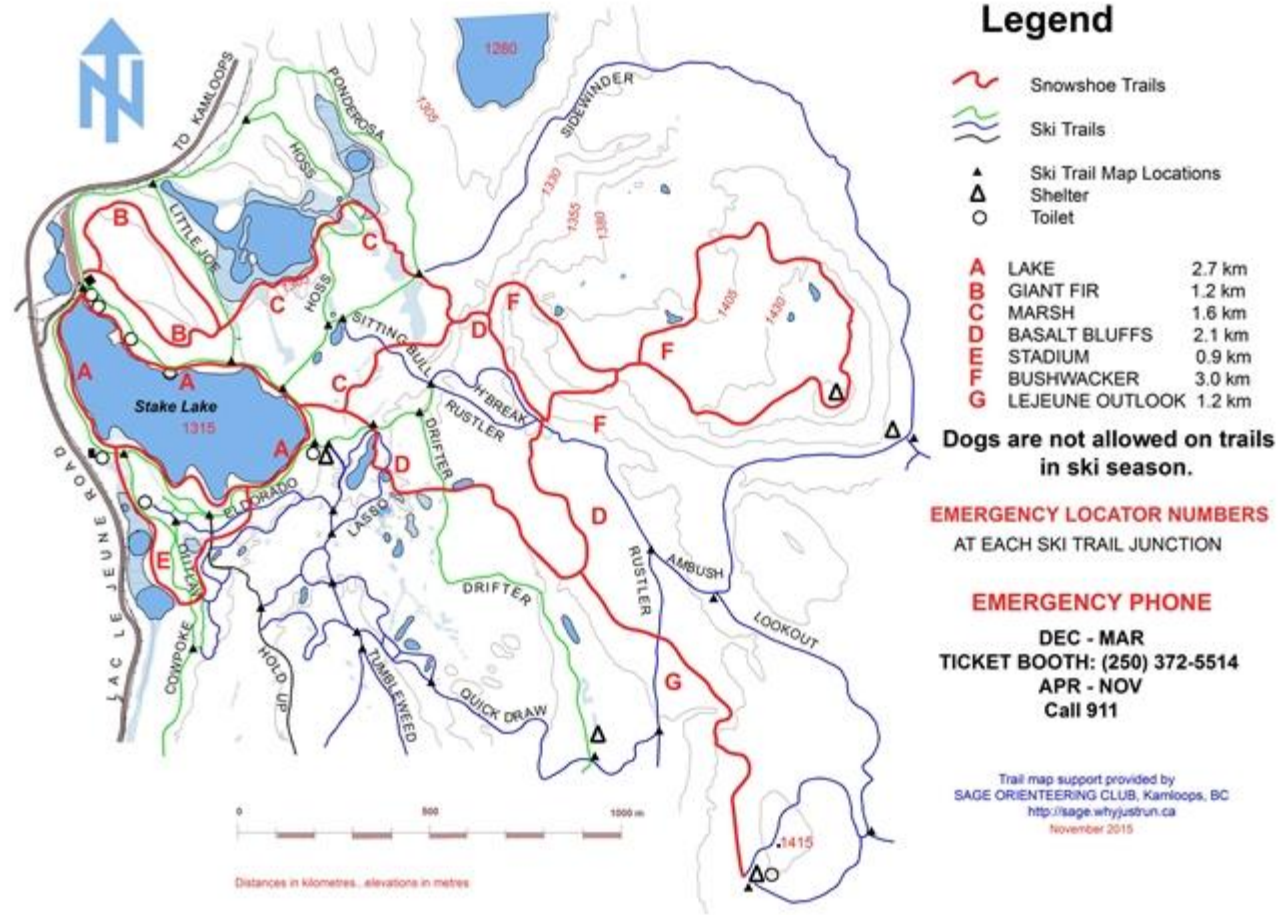






10 Km of  
Snowshoe  
Trails

## Stake Lake Snowshoe Trails









**NEW MARSH**



**OLD MARSH**



Not Maintained

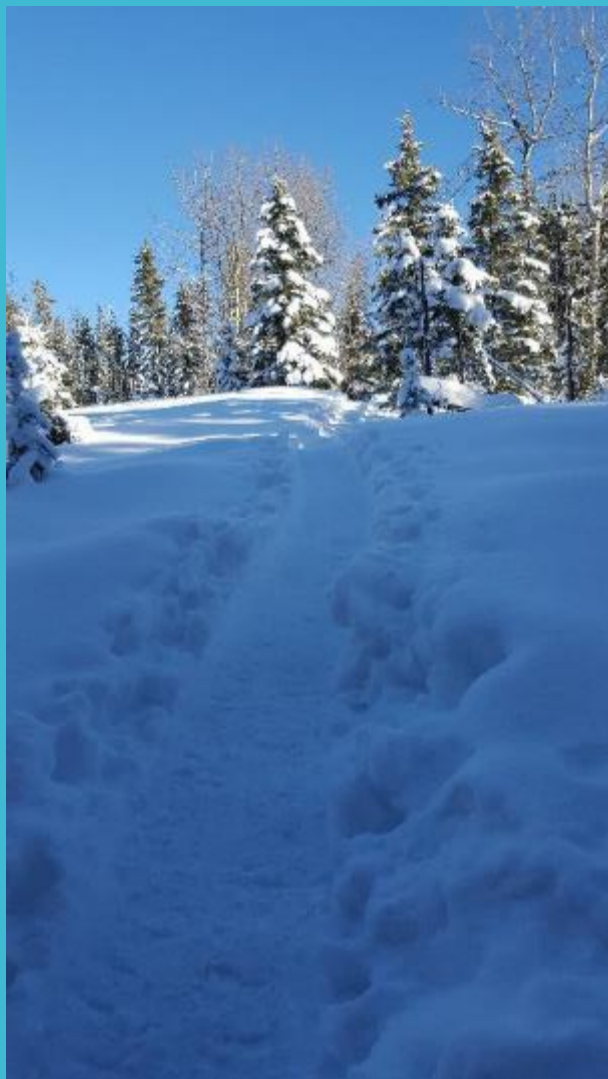


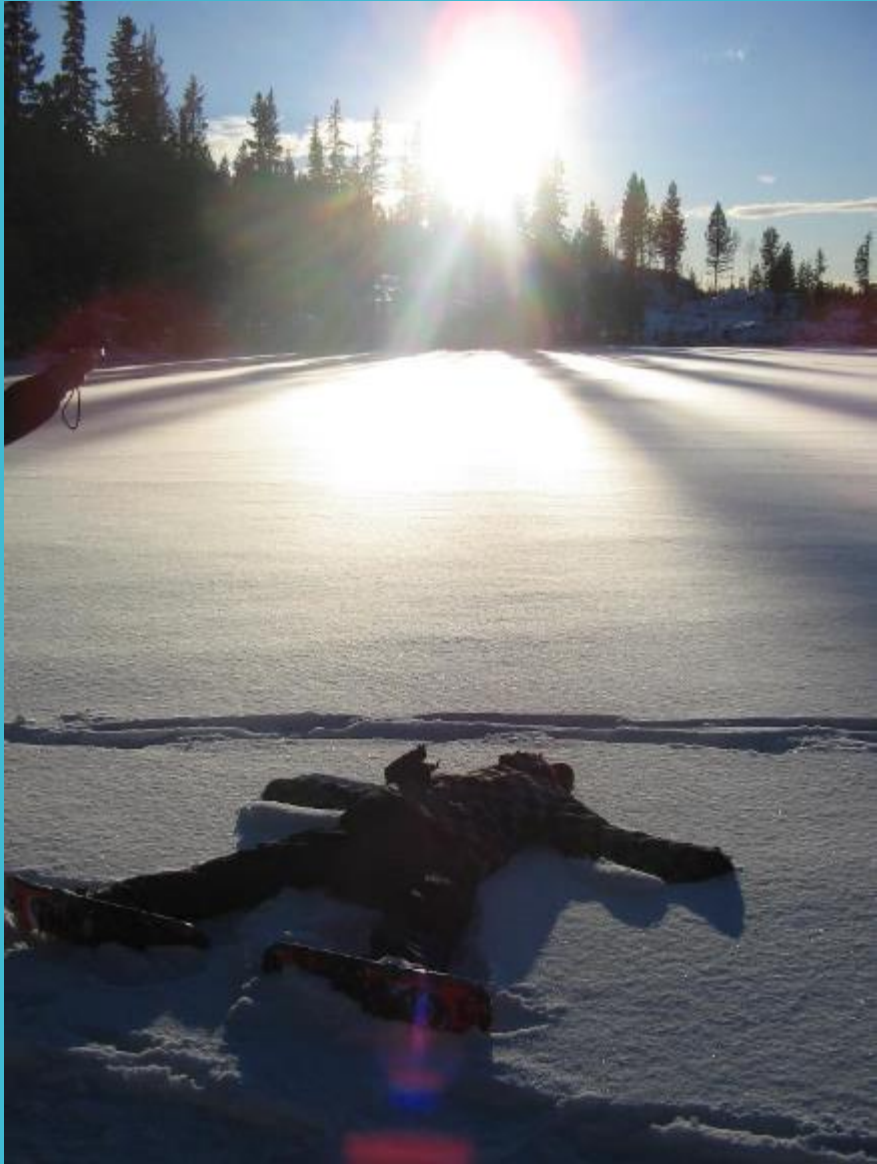








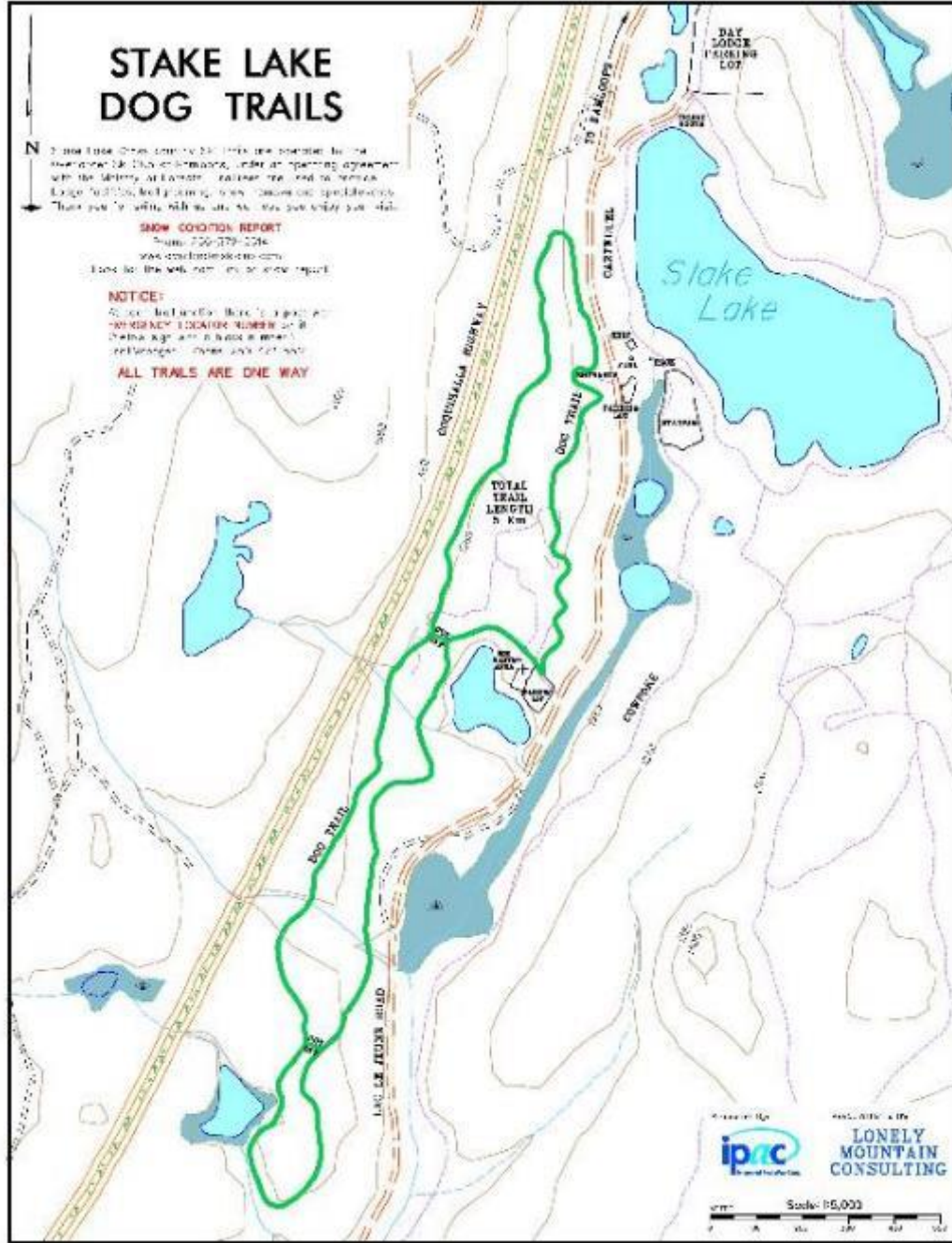








# 5 Km of Dog Friendly Ski Trails





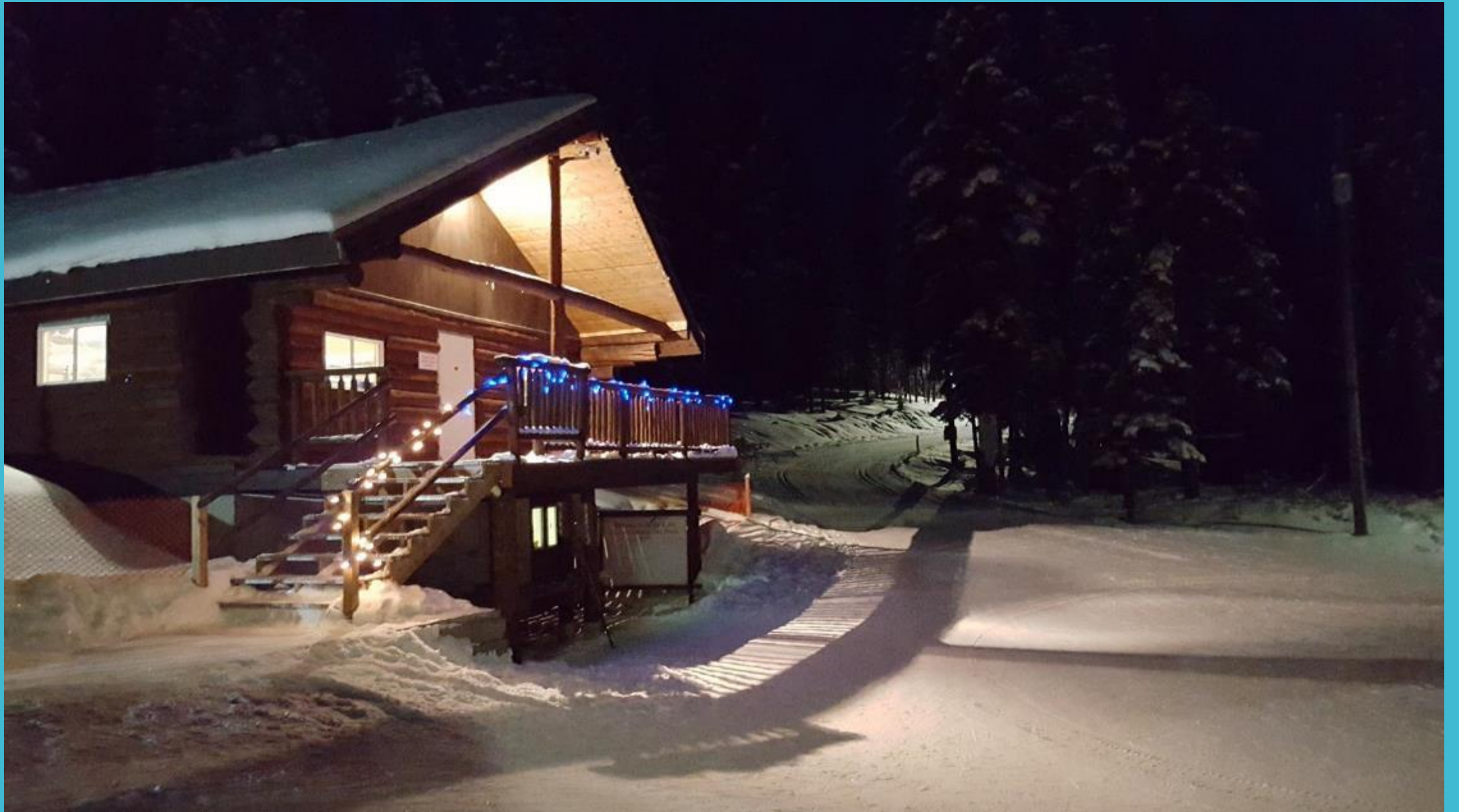


# Facilities

Our warm day lodge features a heated gathering area up top and an area for ski / snowshoe rentals below.







Heated  
washrooms  
thanks to a grant  
from the  
Kamloops  
Blazers

“We are flush  
with excitement”





Former president, Alan Vyse, and OSCar welcome visitors to washroom grand opening







# Timing Booth at the stadium







Shelters on many of the trails – a perfect place to enjoy the view



Shelters to  
take a break  
on the trails



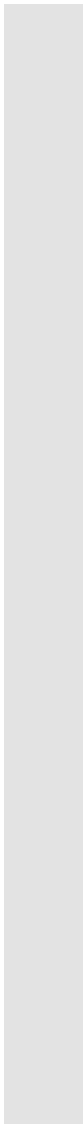













Let there be (more)  
light

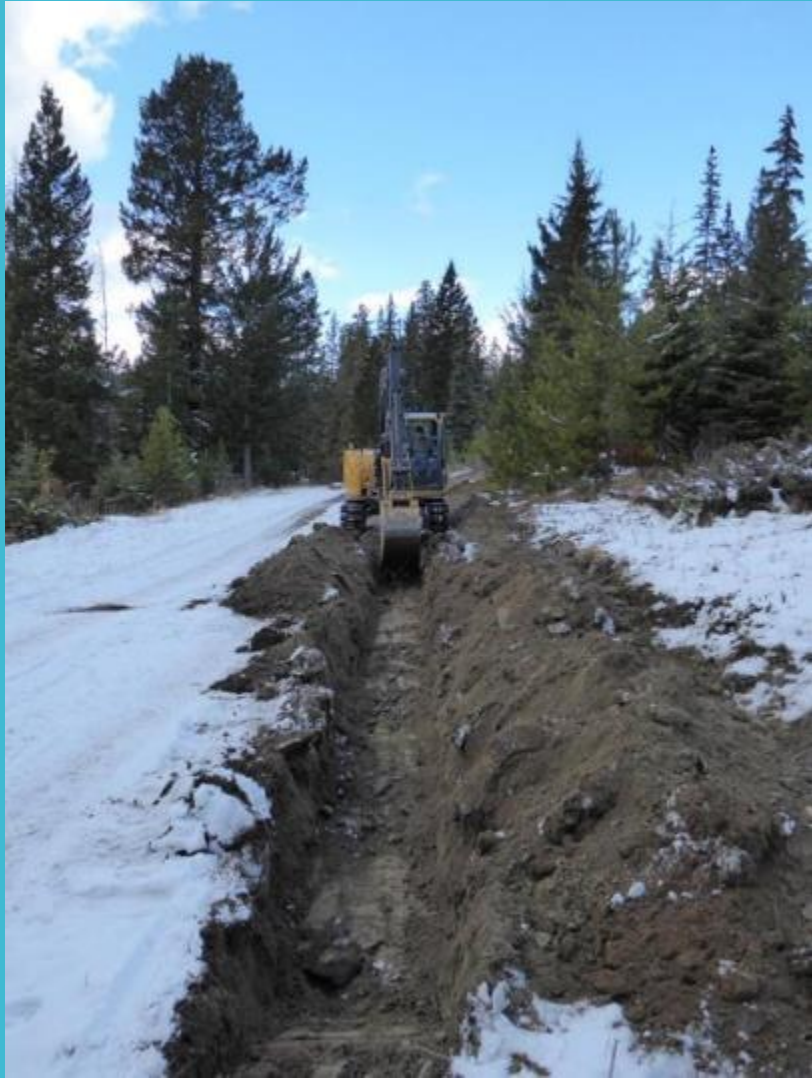
Night skiing is extremely popular at the Stake Lake trails.

- In 2015 we added approximately 800m of LED lighting to our existing lit track area.
- We now have roughly 5.5km of lit ski trails.
- We are planning on adding more and converting our original fluorescent lights to LED.



Of course, all great construction projects start like this...







if you go out in  
the woods at  
night you  
might not  
need a  
headlamp...



... and you're going to run in to A LOT of skiers and snowshoers







# Equipment

The Cat

“Happy trails...  
to us!”







The Overlander Insider's Phot...  
in Timeline Photos

Options | Share | Send | Like



**The Overlander Insider**

Page Liked · December 27, 2015 · Edited ·

06:15 Air -7.9 Snow -5

Good Morning and welcome too..... SNOW DAY!

Just amazing out there with a very healthy 10 cm's of fresh!... See More

Like Comment Share

You, Pamela Mosher Barrett and 20 others

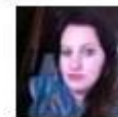


Write a comment...



Suggested Pages

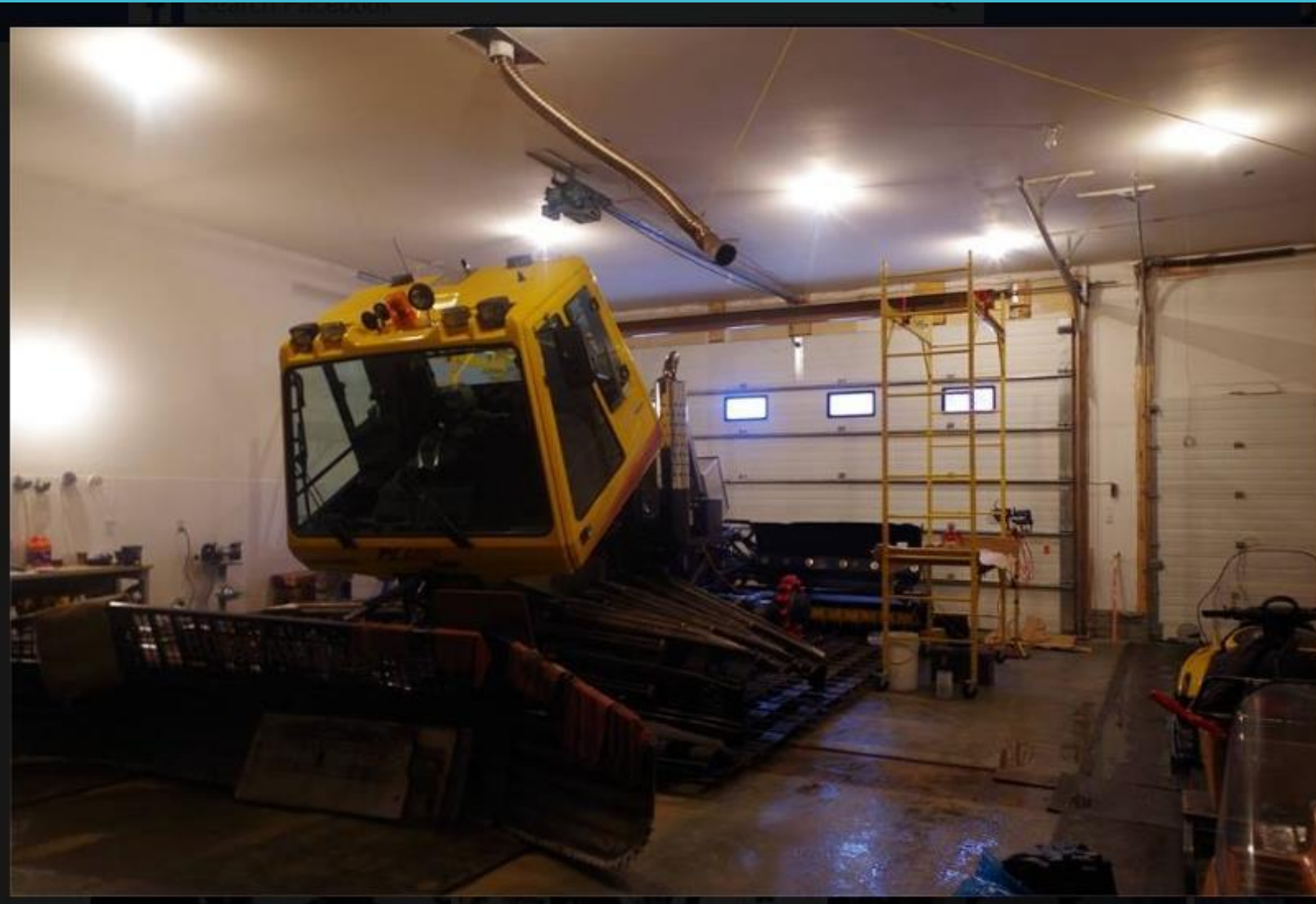
See All



**Namaste Oasis-Heather Dixon**

29 people like her.

Like



**The Overlander Insider**

Page Liked · January 11 · 🌐

Awaiting surgery.. And the doctors are in! 😊



Like



Comment



Share



19

Top Comments ▾

2 shares

1 comment



**Tracy Blades Upton** did the part come?

Like · Reply · January 11 at 12:54pm



**The Overlander Insider** One has, still waiting on the other..

Like · Reply · 👍 1 · January 11 at 2:42pm



Write a comment...





Ginsus











# Extraordinary Staff



Staff:  
We hear their  
praises every  
day. They are  
easily one of  
our greatest  
assets.

“I have been going to Stake Lake even before the Coquihalla.

Since Matt & Lee have posted their reviews of the snow conditions I have gone more often. It takes the guesswork out of my decision to go or not to go.

I very much appreciate their accuracy. Give them a raise. Thank them publicly. Bring them back again and again.”

## Staffing

- We have employed at least two people to collect fees at the trails since 1991 when OSC took over the operation of Stake Lake.
- We pay well above minimum wage and have had great success in retaining staff.
- Matt has been with us for 8 years. Colin Saville was with us for 15.



# Staffing

- Last year we had 4 people on staff from mid November to mid March, and all worked full time in January and February.
- We also use our long time paid staff during the off season for building maintenance and program administrative activities.

## Payroll

- Our payroll was approx. \$46,000 this year and our total budget was over \$200,000.



## Contractors

- Our instructor is on contract. She works full-time during the S'kool Ski program and teaches our lessons as well.
- We also employ a bookkeeper who works with the Treasurer.

# Tracksetters

- We do not employ tracksetters although our paid staff do some tracksetting when they start their day, or at the beginning of the season.
- We have a dedicated band of volunteer tracksetters (about 15 and not all men) who work on a schedule which is managed by the paid staff.
- The system works about 98 % of the time and has improved steadily over the years. The tracksetter group also looks after machine maintenance and all but the most difficult repairs.



A rare  
photograph of  
the elusive Ticket  
Booth Operator  
(*Ticketus  
operandii*) in their  
natural winter  
habitat





# The Overlander Insider

- Staff generated initiative
- Started as a blog on the trail conditions page of our website
- Evolved to a facebook page that now has over 500 followers
- Each day they post the time, air / snow temp, amount of new snow and detailed info about the conditions
- First skier reports
- Where the groomers are
- Wildlife sightings
- Events





The Overlander Insider's Photo...  
in Timeline Photos

Options | Share | Send | Like



**The Overlander Insider**

Page Liked · January 5 ·

Like Comment Share



Top Comments



**David Hallinan** Oh boy, sending positive vibes to the team working on this fix!!!

Unlike · Reply · 1 · January 6 at 7:02am



**Vesta Giles** these guys are gods! Thank you so much!!!!

Like · Reply · January 6 at 6:35am

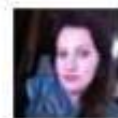


Write a comment...



Suggested Pages

See All



**Namaste Oasis-Heather Dixon**

29 people like her.

Like



**The Overlander Insider**

Page Liked · December 21, 2015 · Edited ·

For those that were curious, this little guy is a Yule goat.

[https://en.wikipedia.org/wiki/Yule\\_Goat](https://en.wikipedia.org/wiki/Yule_Goat)

Happy Yul, Merry Christmas and all the best over the Holidays! See you Thursday -Lee

Like Comment Share

You, Lisa Palechuk, R.M. Bruce and 9 others



Write a comment...



Suggested Pages

See All



**Scentsy by Amy**

Claire and 6 other friends like this.

Like



**97.5 The River**

Monica and 26 other friends like this.

Like





**The Overlander Insider**

Page Liked · December 30, 2015 · 🌐

Thanks Peter and Klaus! Dog trails are done and green's are underway 😊



Like



Comment



Share



You, Lisa Palechuk and 14 others

Top Comments ▾



**Sue Cane** Trails are in perfect shape - thanks, early morning groomers!

Like · Reply · 👍 2 · December 30, 2015 at 2:59pm



**Tricia Treherne** Dog trails were great. Had a good ski

Like · Reply · 👍 2 · December 30, 2015 at 12:04pm



**Tracy Blades Upton** Best groomers in the club!!!

Like · Reply · December 30, 2015 at 6:22pm



Write a comment...







**The Overlander Insider**

Page Liked · January 15 · 🌐

07:50 Air -9 Snow -11

Back from a go around the lake, Hoss and Little Joe and it confirmed my suspicion that things look good out there!

A low fog has moved in across the lake, and clouds are starting to surround us, but there is still a large patch of blue above us 😊

It will be a nice day to come hit the trails. - Lee

👍 Like    💬 Comment    ➦ Share



👍 You and Katrina Beitel



Write a comment...



Suggested Pages

See All



**Scentsy by Amy**

50 people like this.

👍 Like



**The Overlander Insider**

Page Liked · January 17 · 🌐

Just a bit busy today... 😊

👍 Like    💬 Comment    ➦ Share



👍 28

Top Comments ▾



**Vesta Giles** the trails were awesome today!

Like · Reply · 👍 1 · January 17 at 12:35pm



**Venessa Eden** Great day on the trails! So beautiful up there today!

Like · Reply · 👍 1 · January 17 at 2:00pm



**Tracy Blades Upton** It was amazing skiing...ego snow haha

Like · Reply · 👍 1 · January 17 at 12:30pm



Write a comment...



Suggested Pages

See All



**Scentsy by Amy**

Maurine and 5 other friends like this.

👍 Like





**The Overlander Insider**

Page Liked - January 25 · 🌐

11:00 Air -4.7 Snow -8.3

First reports are in... You guessed it. All is good.

Sun is out and the temperatures are coming up fast. The snow is cold and skiing is great. So if you can, stick to the posted speed limit and get up here 😊

👍 Like    💬 Comment    ➦ Share



👍 6



Write a comment...



Suggested Pages

See All



**Scentsy by Amy**

Cara and 6 other friends like this.

👍 Like





**The Overlander Insider**

Page Liked · January 25 · Edited ·

05:45 Air -14

Good Morning! And a beautiful one at that!

Moon and stars are out in full force this fine AM (sorry no sign of the northern lights today). A great weekend of skiing and snowshoeing was enjoyed by many. Great comments from all the trails....

[See More](#)

Like Comment Share

You and 11 others

[Top Comments](#)



**Jane Laithwaite** Tina Putoto this is the picture I was telling you about – so amazing that this was at Stake

Like · Reply · February 4 at 10:26pm


1 Reply



Write a comment...



# The morning moose report



The image shows a Facebook post from 'The Overlander Insider'. The main content is a photograph of two moose standing in a snowy, wooded area. The moose are dark brown with lighter patches on their heads. The background is a snowy slope with evergreen trees. The post has 80 likes and 2 shares. The comments section shows several users reacting positively to the photo.

Search Facebook

Vesta Home

**The Overlander Insider**  
They have come out to say hi 😊

Like Comment Share

80 Top Comments

2 shares

**Robin Bishop** They are cool to watch. no ankles and run like the Wind !!!  
Like Reply

**Maureen Munson** Are they ever nice to watch. Although would not like to get between momma and baby.  
Like Reply

**Judy Mosset** It was fun to see them today. First time this year.  
Like Reply

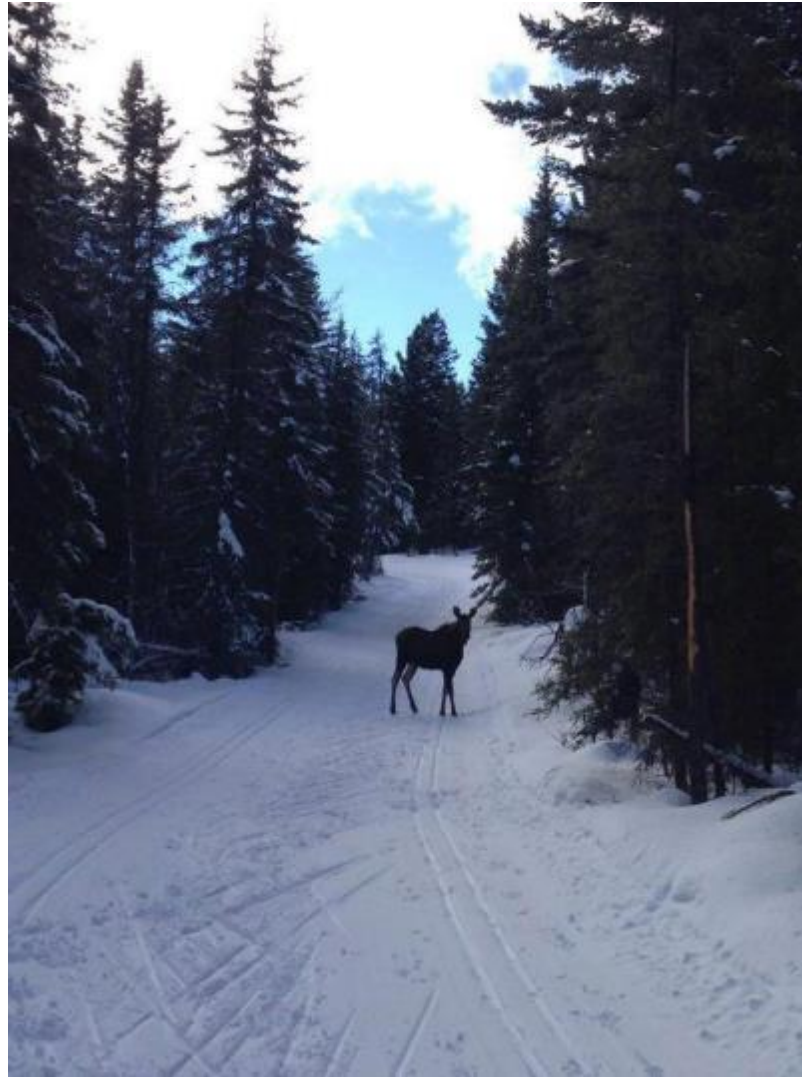
**Kay Anderson** And "Got any snacks?"

**The Overlander Insider's Photo...**  
in Timeline Photos

Options | Share | Send | Like



“charging  
moose on  
Sidewinder”





# Programs













# Junior Development





# Girls go Nordic





## Building a life-long love of Nordic skiing

- This program is ideal for those girls *not* interested in pursuing nordic ski racing either instead of or after the Track Attack Program.
- focuses on continued skill development with opportunities for volunteering as a nordic ski host and helping with other events at the Stake Lake Trails (races, scouting groups, family day events etc)
- One of the key components is providing / allowing for a more social atmosphere for the girls.

The program is aimed at pre-teen and teen girls with the ultimate goal of keeping them involved in nordic skiing for life.





courtesy of a  
grant from  
VIA SPORT



## Programs

- Youth Lessons
- Junior Development
- Adult / private lessons
- New – partnership with the city for snowshoeing and skiing

# Wednesday women

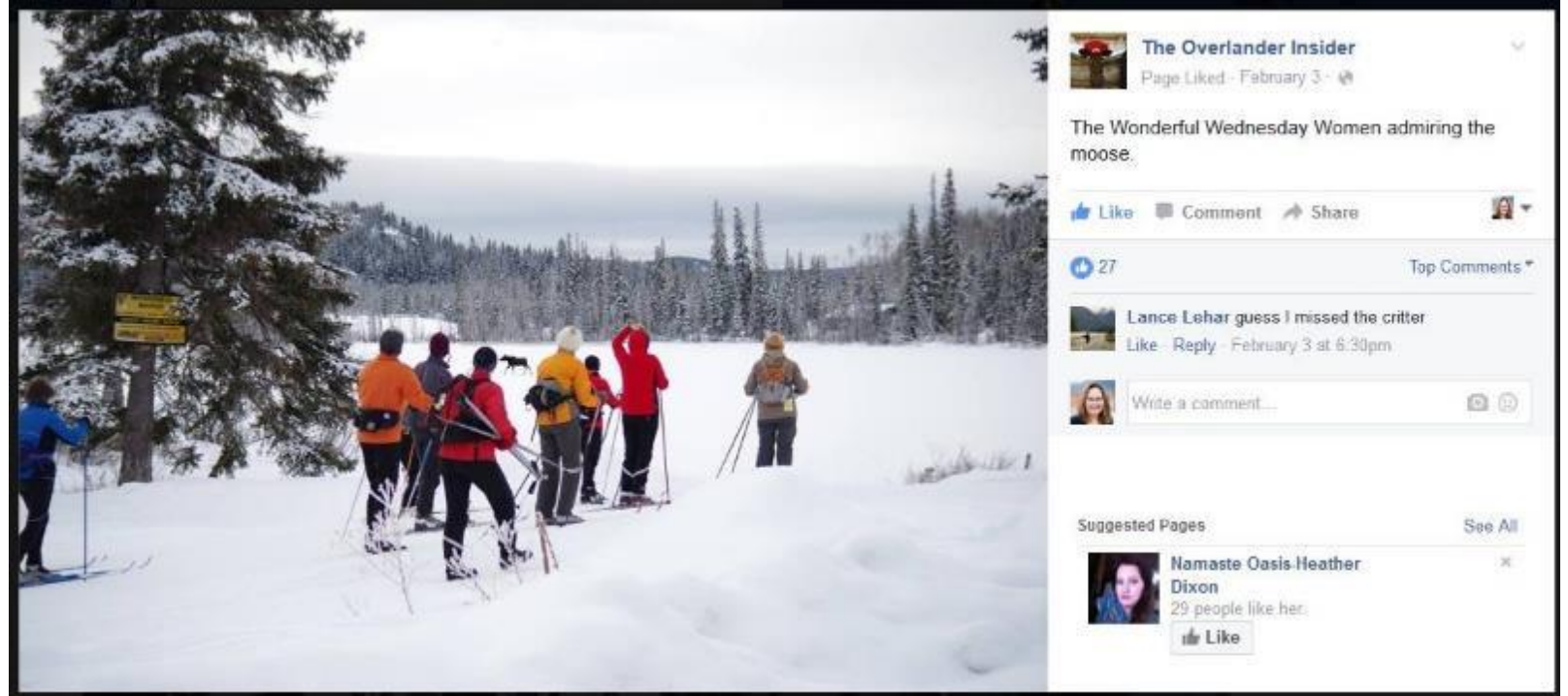




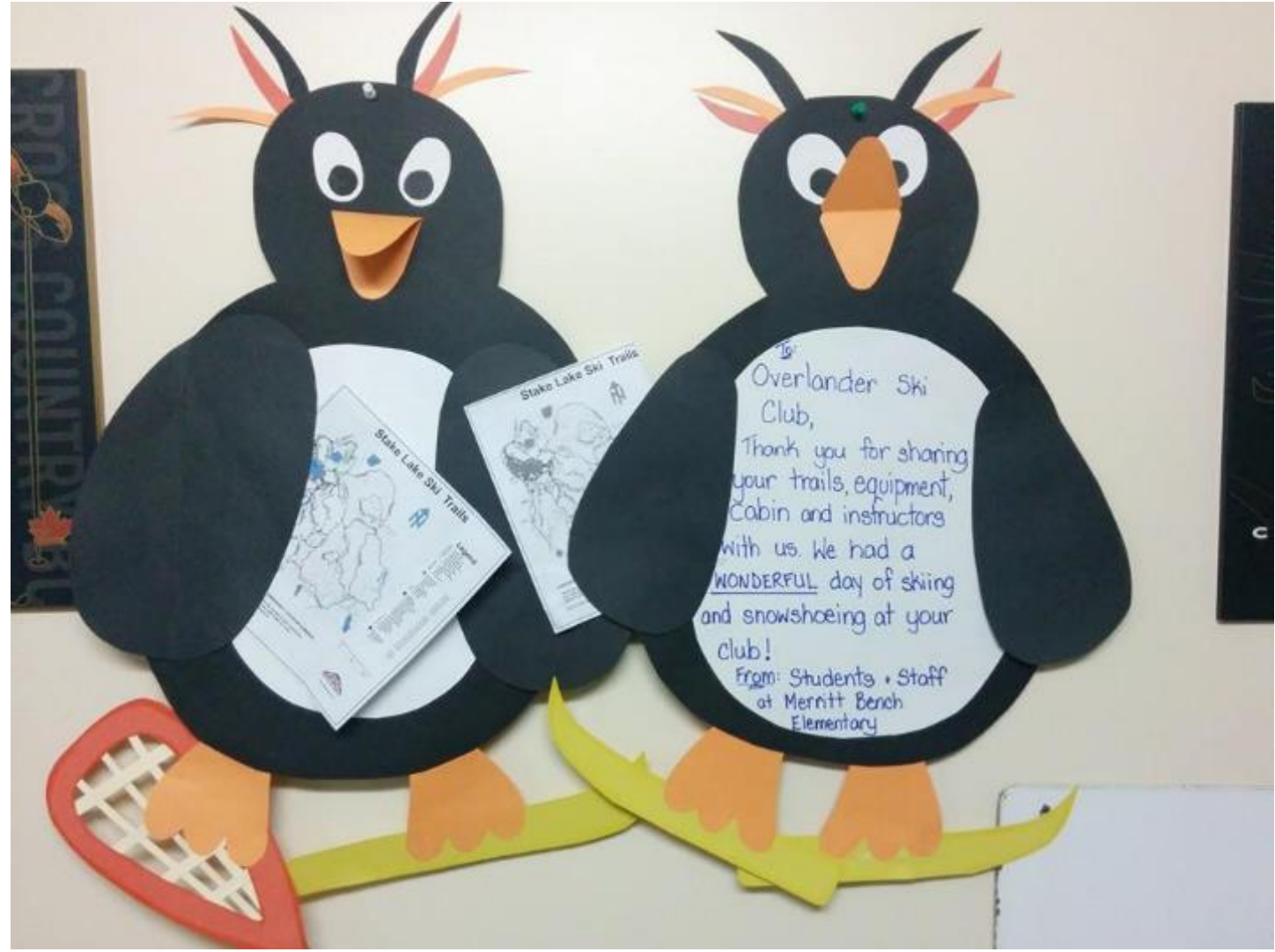
# Wednesday women



# Wednesday women



# S'Kool Ski





This year we welcomed nearly 1,500 school children to our program





Students spent half of their day learning to ski and half learning to snowshoe





# Events





# Teck BC Cup #2

A promotional poster for the Teck BC Cup #2 cross-country ski race. The background is a photograph of several skiers in blue and white Teck-branded bibs competing on a snowy trail. The bib numbers visible are 175, 171, 180, 172, 184, 176, and 170. At the top left, there is a black banner with 'BC Cup' in white, a white maple leaf logo with 'Cross Country BC' underneath, and 'Teck' in white. A white text box with a blue border in the upper right contains the event details. At the bottom, there are five logos: 'The Art of Air' in a green circle, 'THE THOMPSON HOTEL & CONFERENCE CENTRE', 'HOTEL FIVE540FORTY', 'OSC Overlander Ski Club Kamloops BC', and the 'Cross Country BC' logo with a red maple leaf.

**BC Cup**  **Teck**

**TECK BC CUP #2**  
SATURDAY FEBRUARY 6th-INTERVAL START FREE TECHNIQUE-11:00am  
SUNDAY FEBRUARY 7th-MASS START CLASSIC TECHNIQUE-10:00am  
Stake Lake Recreation Trails  
OVERLANDER SKI CLUB [www.overlanderskiclub.com](http://www.overlanderskiclub.com)  
Registration online [www.zone4.ca](http://www.zone4.ca)

 **THE THOMPSON**  
HOTEL & CONFERENCE CENTRE

**HOTEL FIVE540FORTY**

 **OSC**  
Overlander Ski Club Kamloops BC

 **Cross Country BC**

# 2015 Canadian Masters

Despite  
challenging  
conditions we  
pulled it off



Coming soon...

- BC Championships  
Feb 17 – 19, 2017
- BC Winter Games, 2018



Stake Lake is  
stop #1 (out of 4)  
in the Dirty Feet  
Snowshoe Race  
series

86 Snowshoers  
hit the trails



# Polarthon

## Polarthon returns to Stake Lake

By: Kamloops This Week in Sports  January 28, 2016  0  325 Views



Family Day  
free day and  
foodbank drive



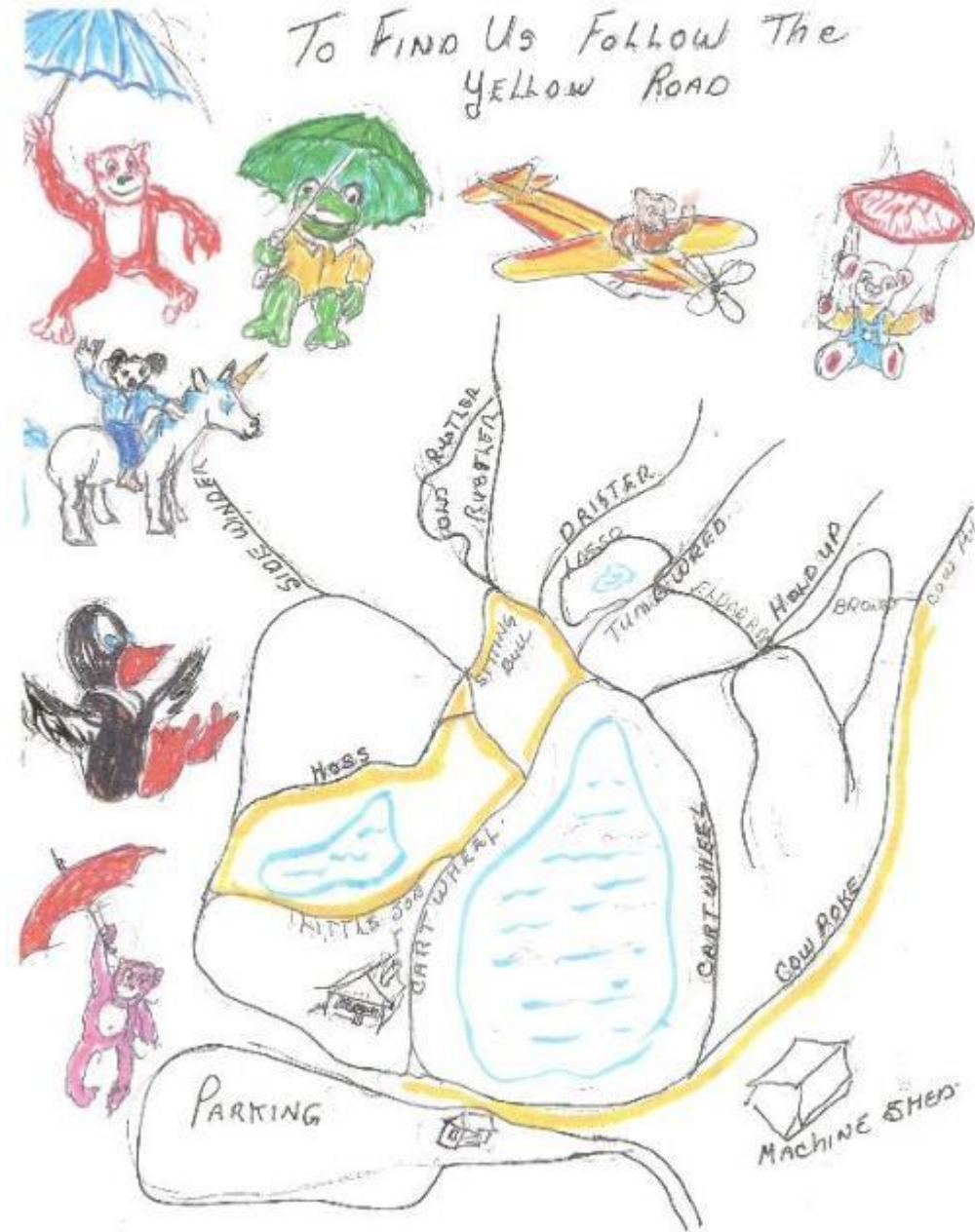
- **400 skiers**
- **33 snowshoers**
- **432 lbs of food**
- **\$832 cash donations**



Fun...  
ski clubs can  
be fun... disco  
balls not  
required!



# Stuffie Trail

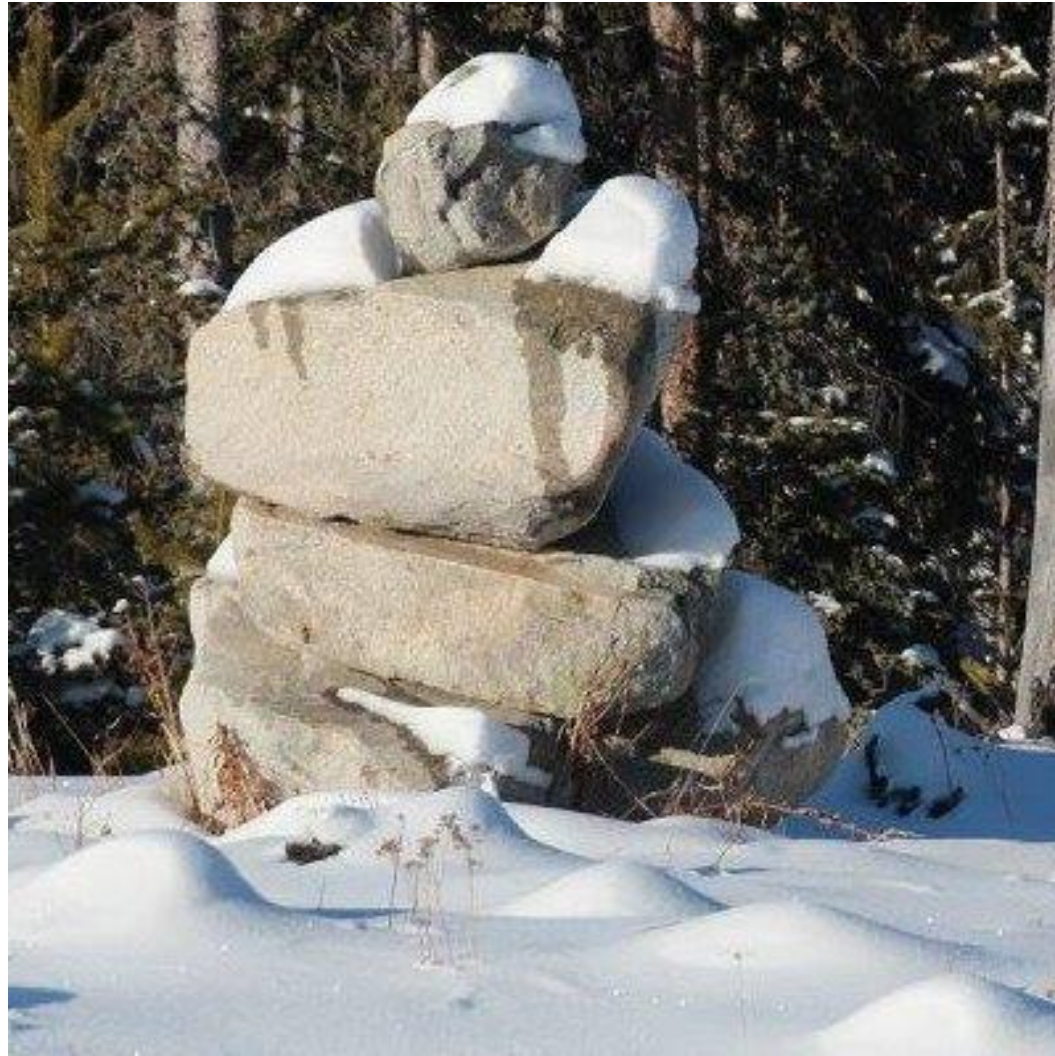








Marking the  
trails can also  
be fun











Doesn't every  
ski trail have  
Mistletoe?





On the horizon



## Partnership with the KBRA

- The Kamloops Bike Riders Association has partnered with the Overlander Ski Club. They will be making some of our current snowshoe trails into single track mountain biking trails.
- This means wider trails and some reinforcement on steep sections.
- If the partnership goes well they could be creating more trails that we would use for snowshoeing in the winter.

## Tourism partnerships

- Hotels
- Tour operators

## Climate change

- We are in the process of creating and acting on a plan for low snow conditions:
  - Snow fences
  - Better use of the snow we have
  - Moving our parking staging area for quicker access to higher trails.



## More snowshoe trails

- This year we will be adding approximately 5Km of dog-friendly snowshoe trails in the same area as our dog-friendly ski trail

## Fat bikes

- While we haven't yet received a formal proposal from the local fat biking community, they have approached us in theory and we are waiting to hear from them.
- It's not a matter of *if* we have fat bike-friendly trails, but *when*.

## Return of the Loppet

- There are plans afoot to resurrect our loppet, possibly in tandem with the BC Championships.... *Stay tuned!*
- This would include the possibility of a recreational event that won't have an emphasis on timing to attract the rest of our recreational skiers.
- We want to create more opportunities for both competitive and recreational skiers to participate in events.



Succession  
planning... a  
very touchy  
subject



Branding



## Our branding process

### Rethinking:

- Look
- Feel
- Language
- Who are we talking to?
- What are we trying to tell them?



#SkiStake  
#ShoeStake

