



FERNIE NORDIC SOCIETY
2015/2016 SEASON HIGHLIGHTS



A GROWING CLUB! In Fernie and Beyond!

2014/2015 → 2015/2016
573 → **747**
Annual Members Annual Members

Membership Highlights



93%
membership growth
since 2013

32%
Percentage of members from
outside Fernie this season

77 years
Age difference between oldest
and youngest members



A CLUB WITH A VISION!

2015/2016 SEASON ACCOMPLISHMENTS

INFRASTRUCTURE

- 3 culverts
- Trail grading & erosion control
- 1 km climb to Resort
- Connector trail to Resort!
- 4km multi-use trail
- Directional Signage
- Warming Hut progress



A CLUB WITH A VISION!

2015/2016 SEASON ACCOMPLISHMENTS

PROGRAMMING

Jackrabbits

- at capacity with 80 kids and 15 coaches

Fernie Nordic Racers

- Grew from 7 to 15 members this season
- Competed in all Teck KC races
- 1st place Teck KC Series

Ski S'Skool

- 3 NCCP coaches & weekly sessions at elementary school



2015/16 EVENT SUMMARY

A variety of volunteer-run events to support a vibrant, engaged membership

- Fall pumpkin Hunt
- 5th Annual Community Race
- Full Moon Socials
- 1st Kootenay Cup Race



2016 TECK KOOTENAY CUP

- 86 Racers, 40% from outside Fernie
- 58 volunteers supported the event, from planning to event support
- Community support from City of Fernie, Province of BC, local businesses and local media



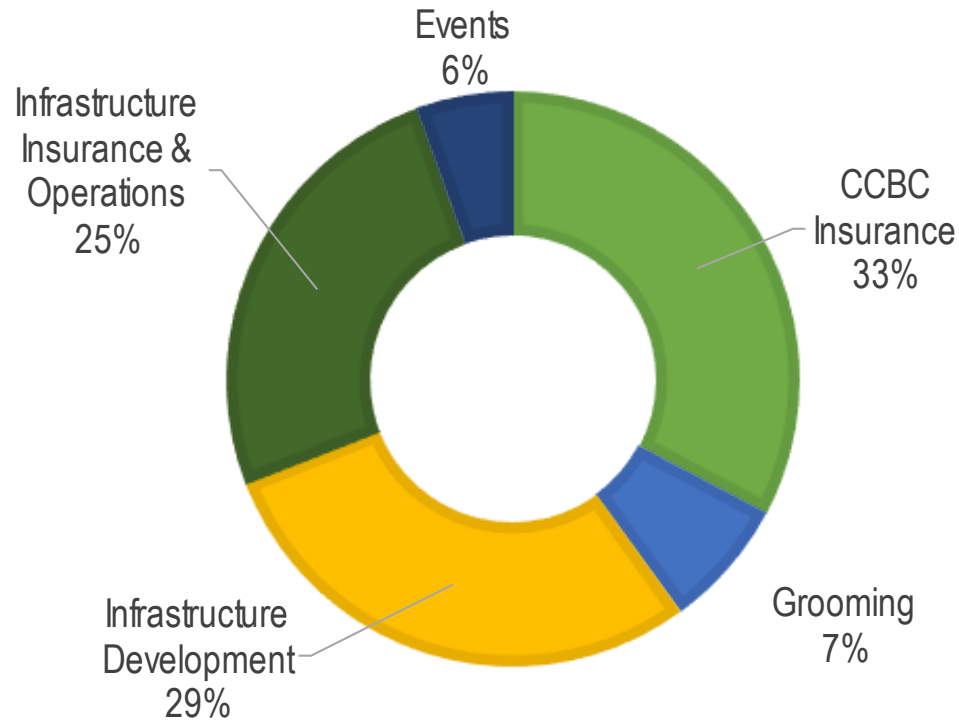
“Thanks to all of you for putting on a fabulous race. You would never know it was your first one. Your very challenging terrain is going to create some very tough Nordic skiers in the years ahead and your warm, friendly volunteers are a credit to your club. Good job everyone! Looking forward to participating again.”

~race participant

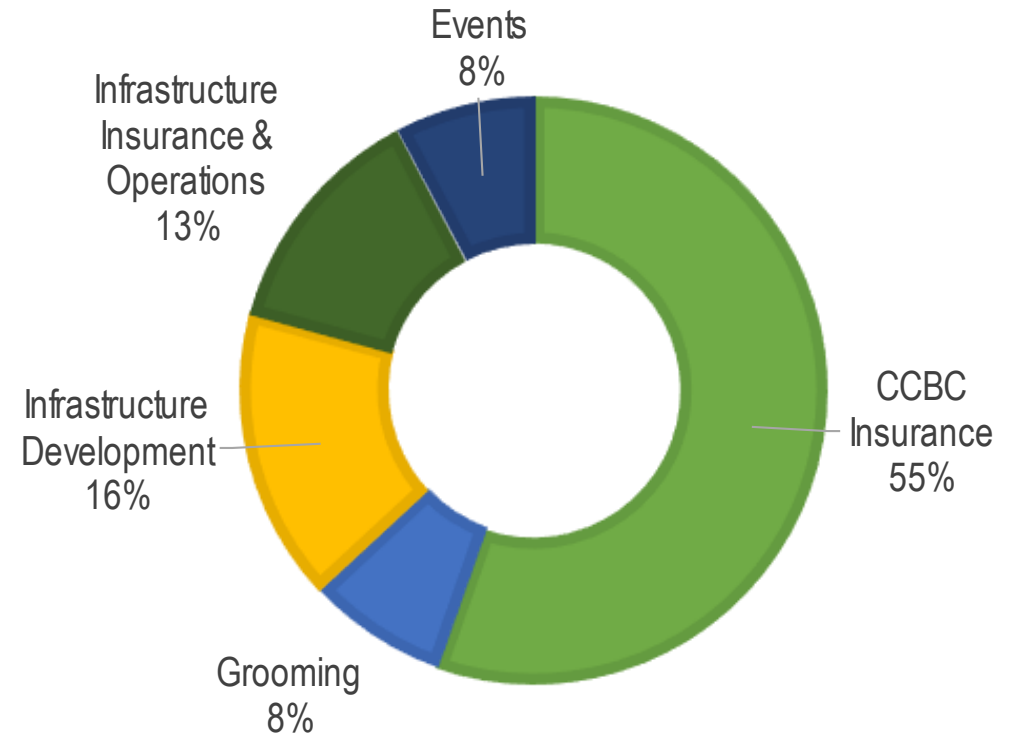


2015/16 MEMBERSHIP BREAKDOWN

SINGLE ADULT ANNUAL MEMBERSHIP - \$55



FAMILY ANNUAL MEMBERSHIP - \$130 (2 Parents, 2 Children)



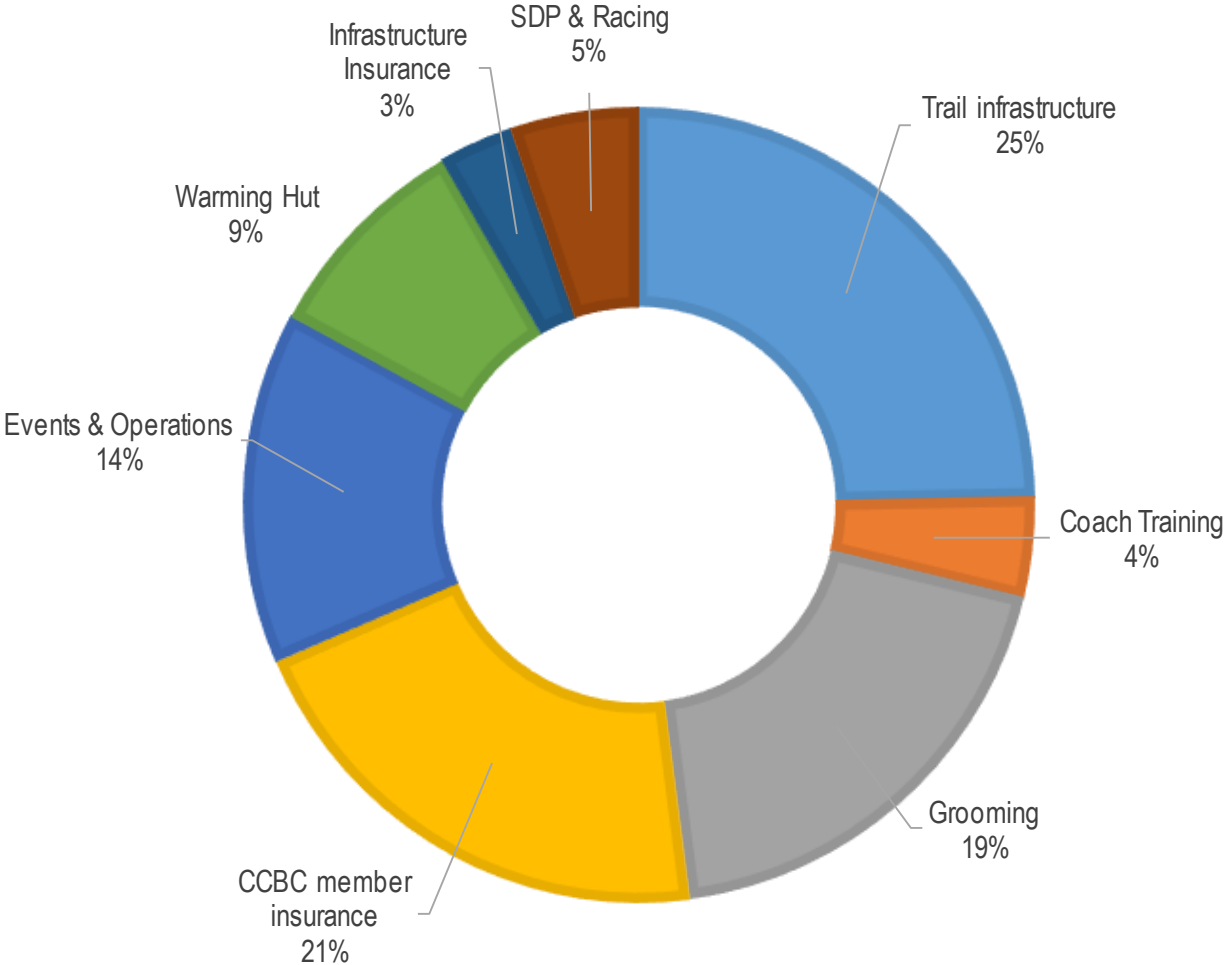
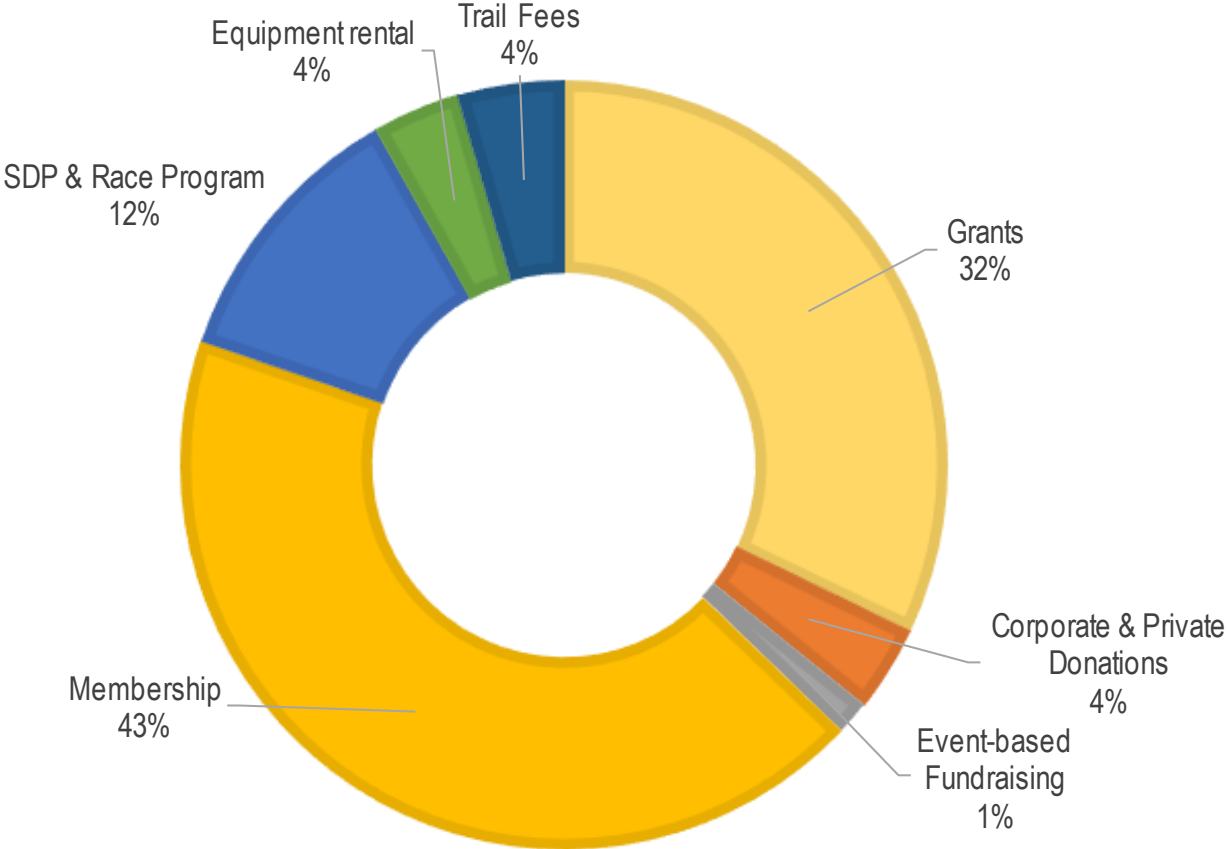
* Currently grooming is funded by an RMI grant, when this funding stream is no longer available, the majority of membership income will necessarily be directed to fund grooming.

2015/16 SEASON FINANCIAL SUMMARY

INCOME

VS

EXPENSES



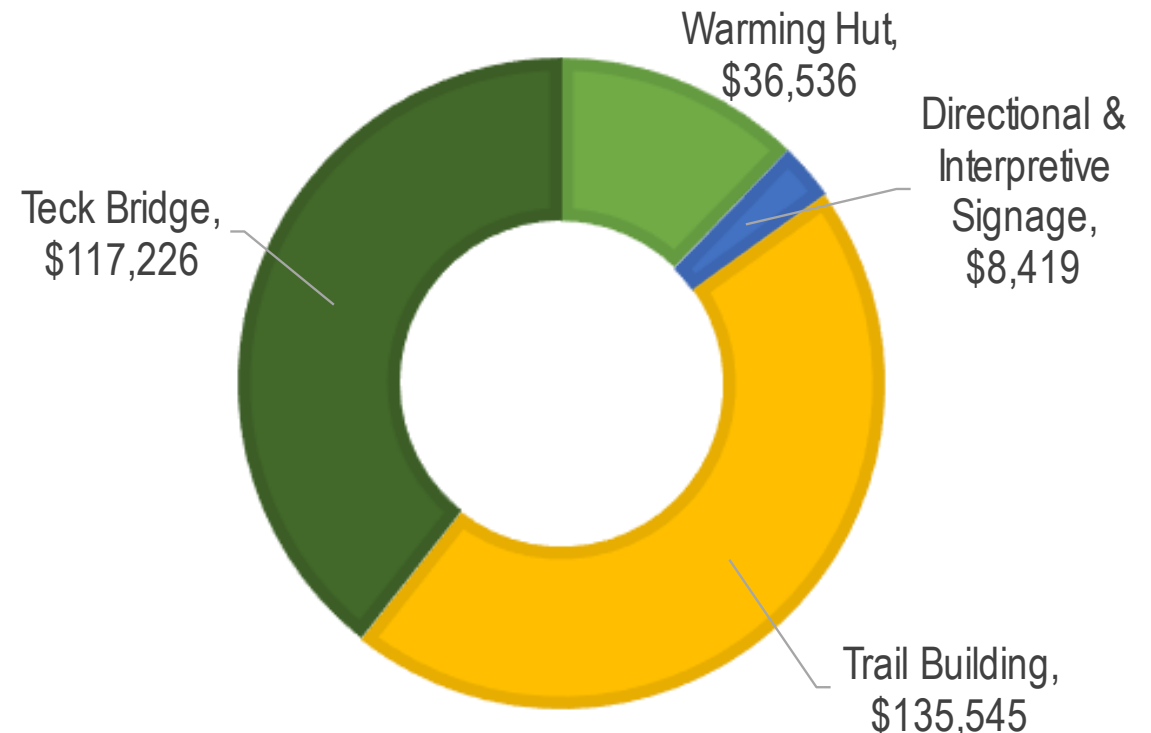
ELK VALLEY NORDIC CENTRE SUMMARY

2013 – 2014	EVNC Phase 1: Trail Design and Infrastructure Planning
2014 – 2015	EVNC Phase 2: Trail Building, Bridge Construction, Warming Hut construction
2015 – 2016	EVNC Phase 3: Trail Finalization, Erosion Control, Hut Completion

SUMMARY OF TOTAL EVNC EXPENSES:

What did it take to build the EVNC from scratch?

- 1. Partners** – without the initial strategic and financial support from our Community Game Changers, EVNC would not have been created
- 2. Volunteers** – EVNC would still be in the planning stage without the time, talent and sweat offered by our core volunteers – they made it happen!
- 3. Funding** – the injection of seed funding by the Province of BC and the Resort Municipality Initiative has been leverage to a total investment of almost \$300,000.



FNS PARTNERS

Community Game Changers:



FERNIE NORDIC SOCIETY: A COMMUNITY OF SKIERS SUPPORTING FIRST-CLASS CROSS-COUNTRY SKI EXPERIENCES

THANK YOU!

