



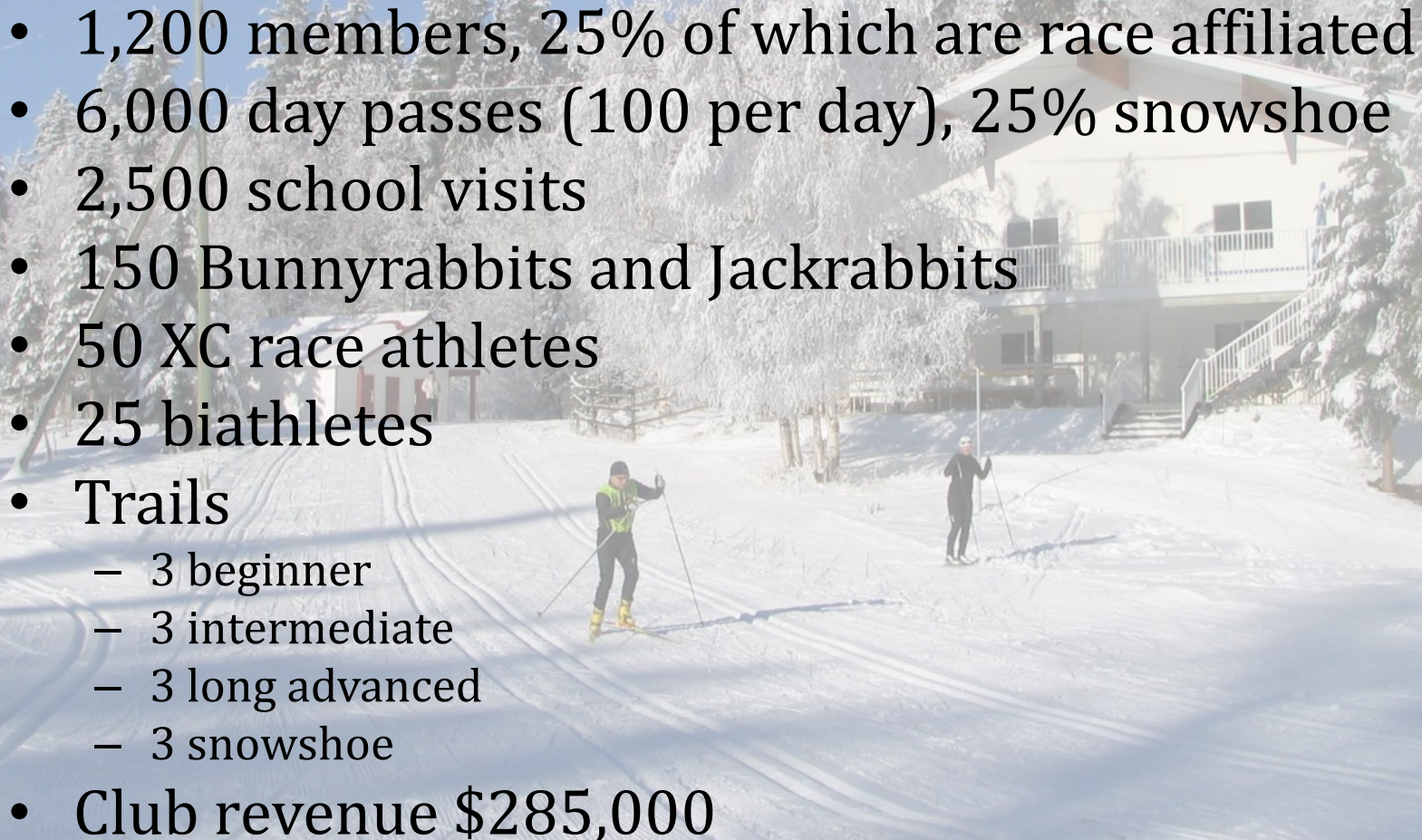
TELEMARK

Nordic Club

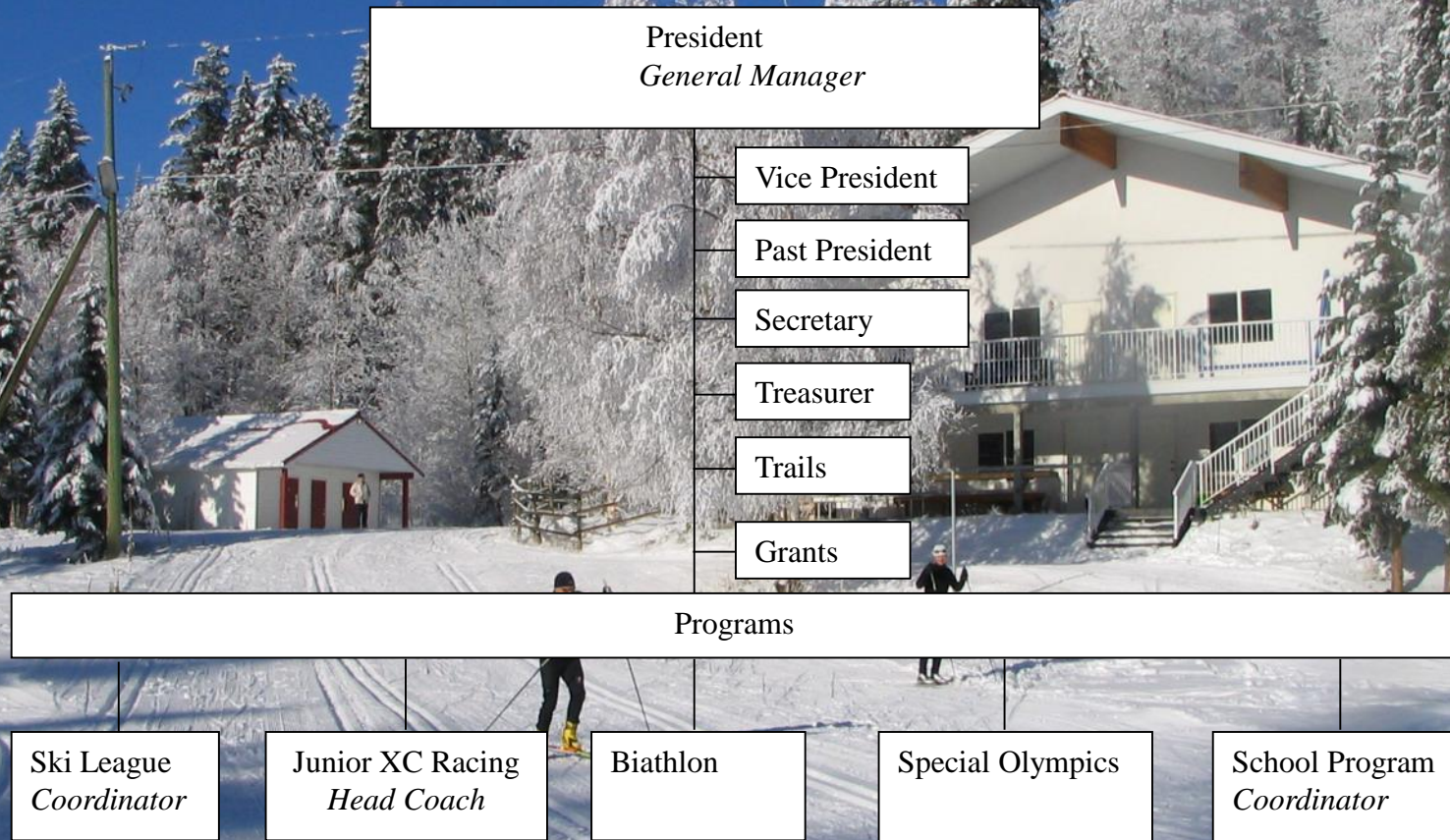
- Club overview
- Achievements
- Working on

Barry Allen, P. Eng.
Vice President, Telemark Nordic Club

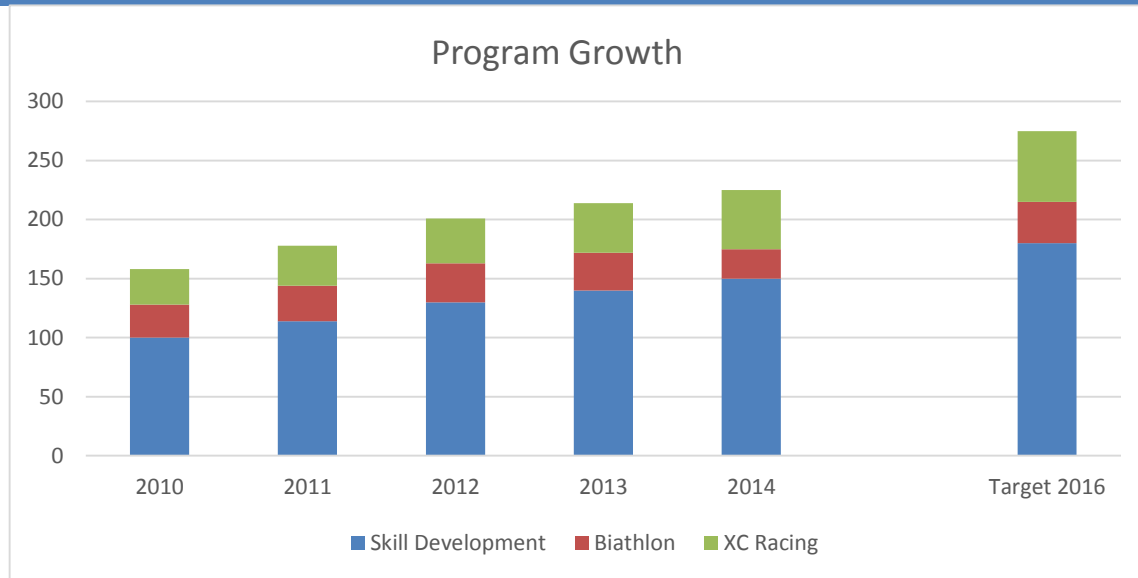
Club Overview

- 1,200 members, 25% of which are race affiliated
 - 6,000 day passes (100 per day), 25% snowshoe
 - 2,500 school visits
 - 150 Bunnyrabbits and Jackrabbits
 - 50 XC race athletes
 - 25 biathletes
 - Trails
 - 3 beginner
 - 3 intermediate
 - 3 long advanced
 - 3 snowshoe
 - Club revenue \$285,000
- 

Club Overview



Achievements: Infrastructure Growth



Infrastructure	Level	2011	2014
Certified Coaches	ICC, CC, Biathlon Silver/Gold	21	26
	L2T+, Biathlon Comp+	3	25
Officials	Level 1	4	2
	Level 2	3	13
	Level 3	0	0

Achievements: Biathlon Range



Before



After

Achievements: Race Coach Depth



Adam – Full time Head Coach L2C

More coaches and higher certification levels



Paul – T2T



Scott – Wax Tech



Corrie – Part Time Assistant L2T



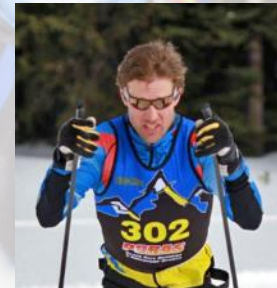
Brent – L2T



Ross – T2T



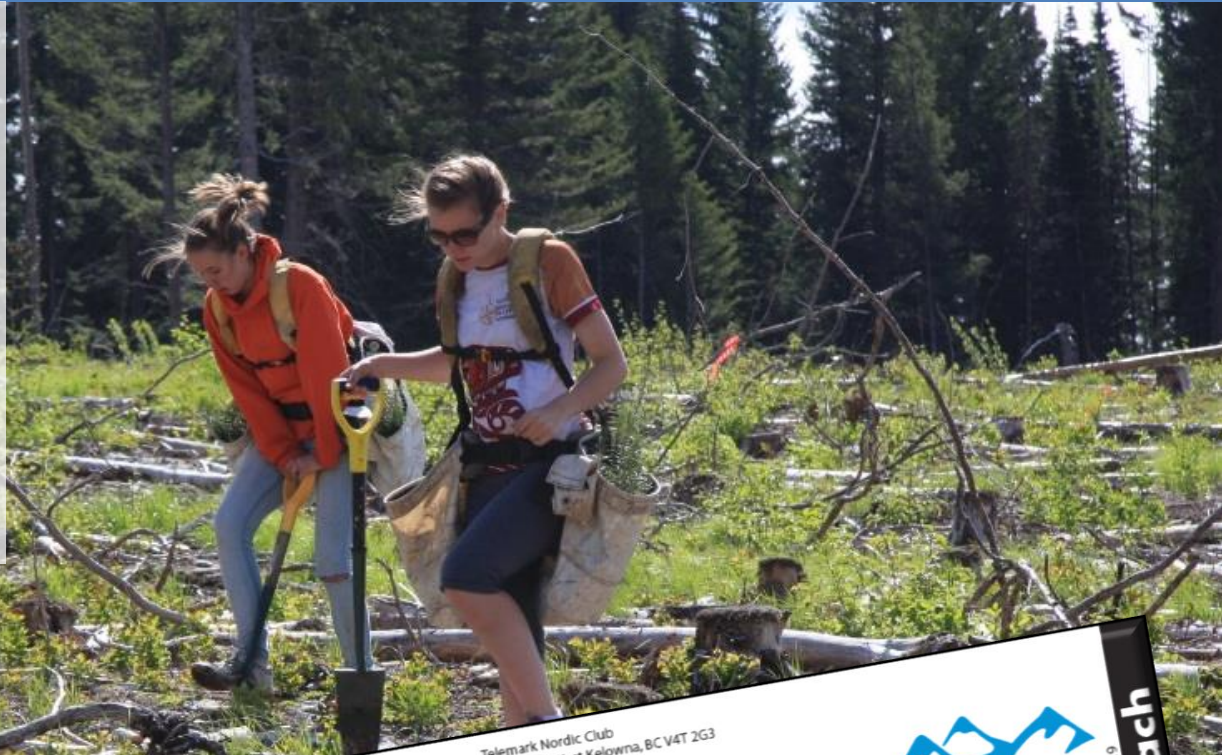
Deepa – L2T



Joe – L2T

Achievements: Fundraising

- Tree Planting:
\$2,400 profit
- Raffle:
\$7,500 profit



 Name: _____

Address: _____

Phone #: _____


BC Gaming Event Licence #69719

 Telemark Nordic Club
Box 26072, West Kelowna, BC V4T 2G3
250-768-1494

1st - Salomon RS Skate Ski, RS or Vitane Carbon boot, Equipe Pilot binding, RS Skate poles (retail \$1020)
2nd - 2 Night Nordic Ski Holiday at SilverStar (retail \$550)
3rd - Apple iPad Air WiFi (retail \$500)
4th - Atlas Snowshoe Package (retail \$320)
5th - 2 Tickets to Rockets Game & Pre-game dinner at Waterfrontwines (retail \$180)
6th - 4 draws for custom Telemark insulated travel mugs (retail \$25 ea)

Winners consent to the release of their names by the licensee. All proceeds to Junior XC Racing & Biathlon Teams. This ticket is one of 2000 tickets printed.

Draw Date: February 22, 2015 at 12:30 pm
Draw Location: Telemark Lodge, West Kelowna

BC Gaming Event Licence #69719
\$5.00 each

Achievements: Excellence

- ✓ 25% of XC athletes made Provincial teams
- ✓ Consistent excellence from biathletes
- ✓ Julia Ransom performing well internationally on Canadian National Biathlon team
- ✓ Ski Nationals XC medals
- ✓ Canada Winter Games biathlon medal
- ✓ Huge funnel of talent

Focus on building from the base showing results!



Working On: Accessibility



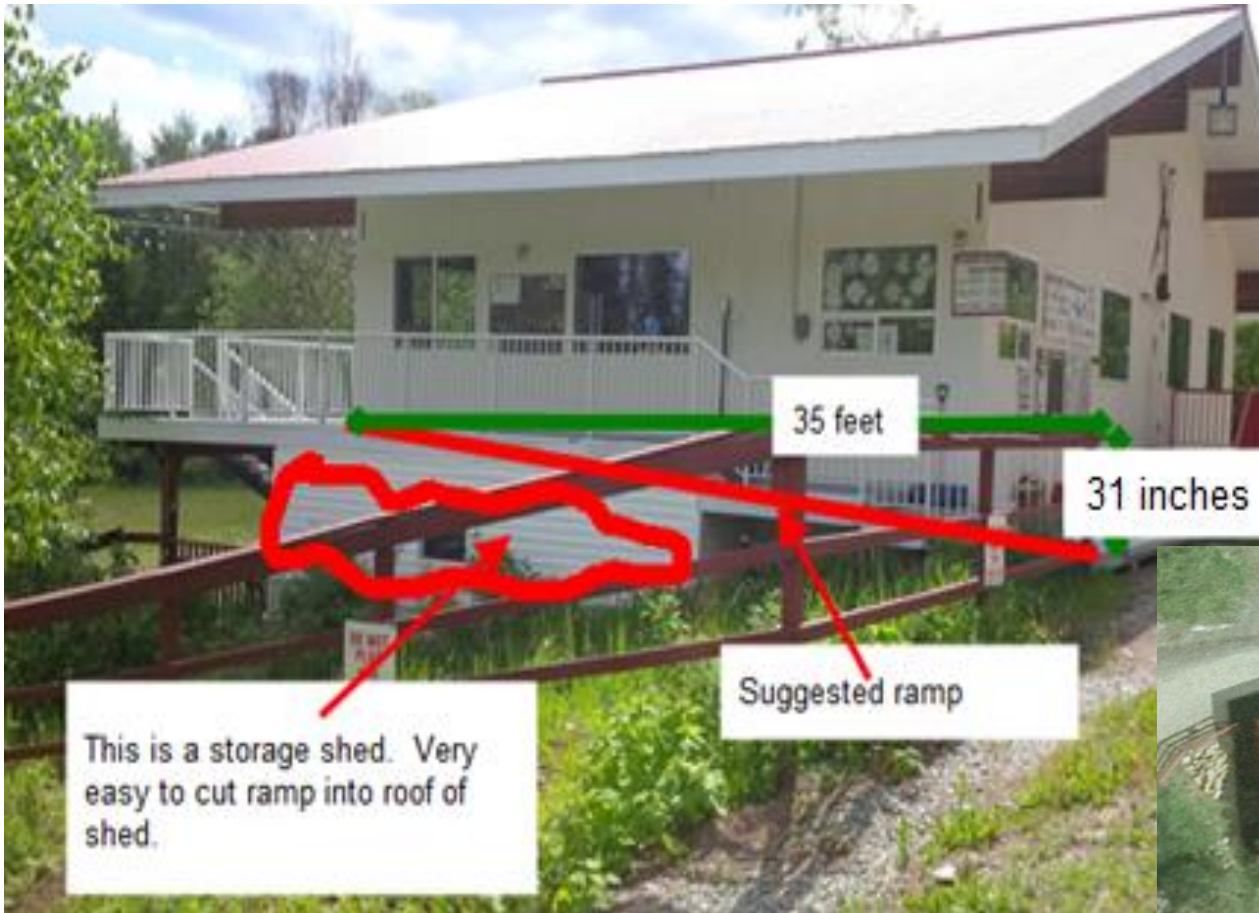
- The entire facility including the upper lodge and washrooms will be wheelchair and sit-ski / sled accessible.
- Partnership with CRIS Adaptive Adventures



Working On: Accessibility



Dawn Widdifield, Executive Director of CRIS Adaptive Adventures: *“having the Telemark Nordic Club now fully accessible means that we will be able to utilize the Club for our programs on a regular basis throughout the winter. It means that more people with disabilities will be able to enjoy the pristine wilderness and the world-class trail system that the Club offers. Many of the people we support would otherwise never be able to experience the great outdoors without grants that support programs like at Telemark. This is much more than a snowshoe or cross-country ski opportunity – it means improved overall health and improved quality of life for people with disabilities.”*



Working On: Communications

- VHF land mobile radios – How to deploy a repeater in the wilderness?!



Working On: Longer Term

- Risk management plan
- Higher altitude
- More snowshoe real estate
- Dog trails
- Day lodge expansion
- UBC Okanagan varsity team
- Adventure park
- Biathlon firing line concrete wall





TELEMARK

Nordic Club

Thank you!

Barry Allen, P. Eng.
Vice President, Telemark Nordic Club
250-575-6163