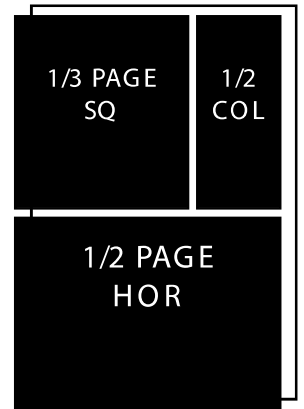
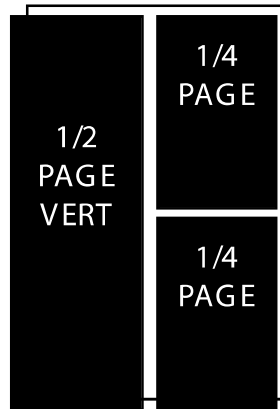
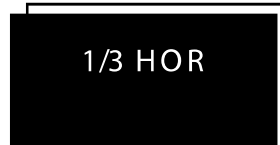
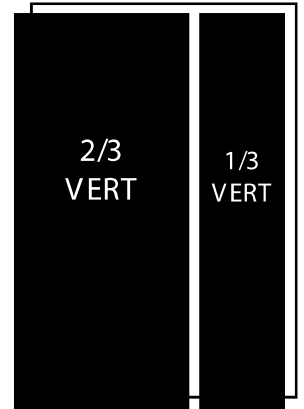


## 2021-22 Advertising Rate Card

ADVERTISING RATES			
Size of Ad	B/W	Spot Color	4 Color
Back Cover	N/A	N/A	2500
Inside Front	N/A	N/A	2200
Full Page	N/A	1350	1600
2/3 Page	1000	1200	1400
1/2 Page	850	1000	1200
1/3 Page	650	800	1000
1/4 Page	475	600	775
1/2 Column	350	450	600
1/3 Column	275	350	400

For brochure insert prices, please contact:  
Sandie Gibson

AD SIZES		
	Width	Depth
Full Page	7.500"	10"
2/3 Page Horizontal	7.500"	6.500"
2/3 Page Vertical	4.750"	10"
1/2 Page Horizontal	7.500"	4.875"
1/2 Page Vertical	3.625"	10"
1/3 Page Horizontal	7.500"	3.250"
1/3 Page Square	4.750"	4.875"
1/3 Page Vertical	2.500"	10"
1/4 Page	3.625"	4.875"
1/2 Column	2.500"	4.875"
1/3 Column	2.500"	3.250"



### MECHANICAL SPECIFICATIONS AND TERMS

**Rates are based on materials supplied as follows:**

- Accepted formats:
  - Hi-resolution PDF (preferred)
  - EPS
  - Illustrator CS5 or lower files (PC version)
  - InDesign CS5 files (PC version, include all fonts and linked graphic files)
- Do NOT submit files in JPG format
- CMYK (not RGB)
- Minimum 300 dpi

Bleeds: 0.125"    Trim Page: 8.5" x 11"  
Type Page: 0.5" from outside trim

**Terms:**

- 30 days upon receipt of invoice
- CCBC reserves the right to refuse any advertisement deemed unsuitable.
- Positioning of advertisements is at the discretion of CCBC.
- Cancellations are NOT acceptable after the space close date.

**DEADLINE FOR ALL AD SUBMISSIONS:  
30th April 2021**

Contact: Sandie Gibson at Cross Country BC P: (250) 545-9600 E: office@crosscountrybc.ca